APRIL, 1927

BOOKBINDING MAGAZINE

UNIVERSITY OF MINNESOTA
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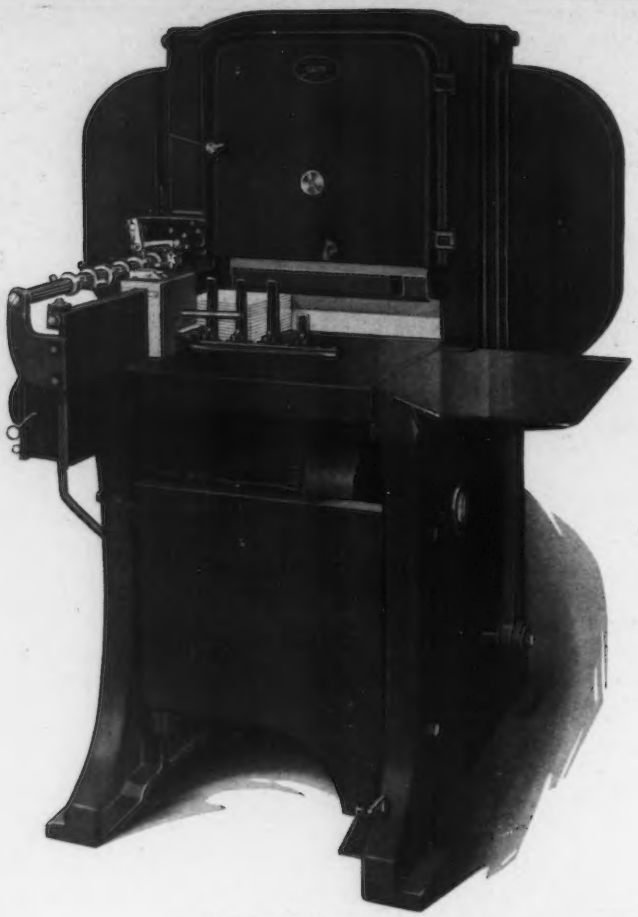
BINDERY BUSINESS-BUILDING IDEAS

The Recognized Business Publication of the Bookbinding Industry



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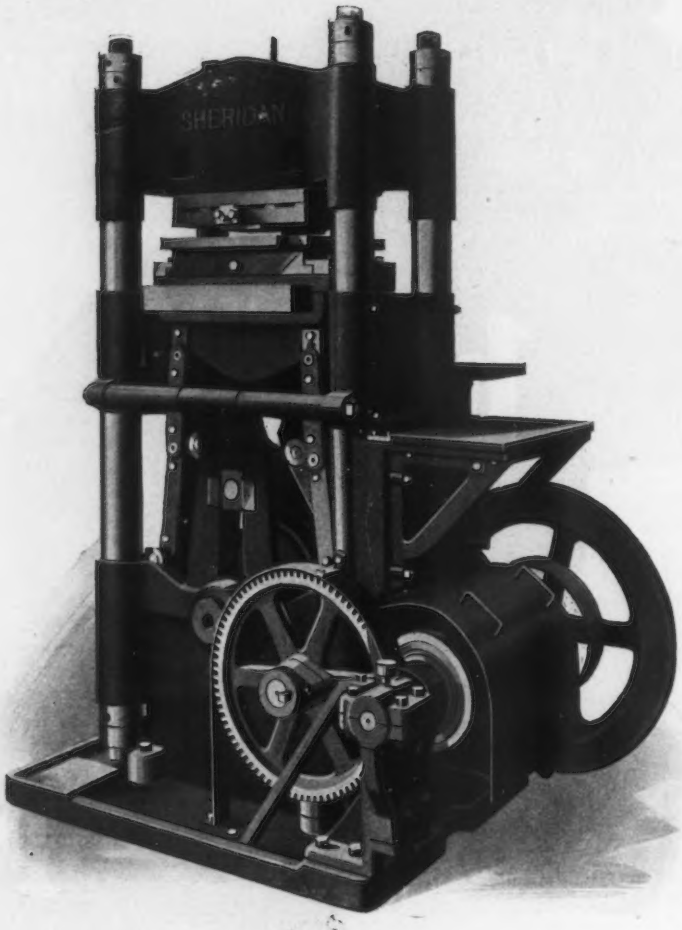

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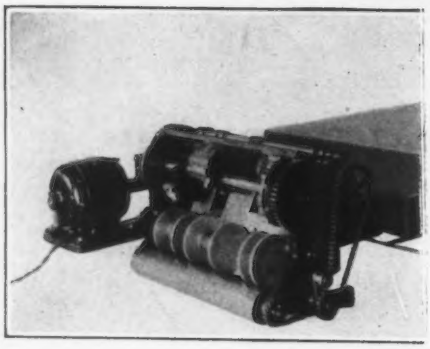

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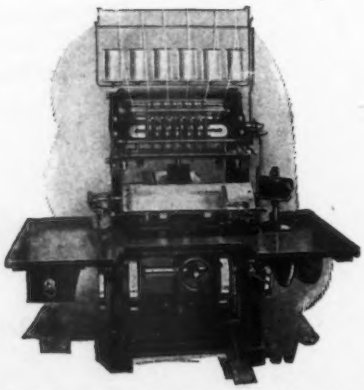

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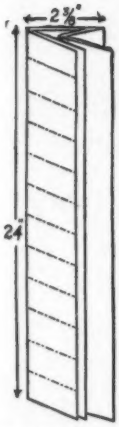
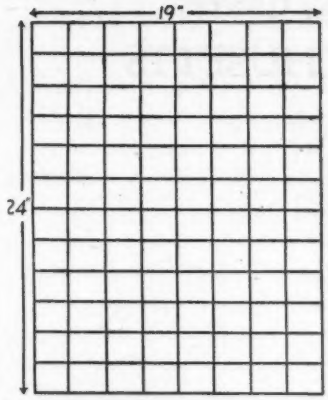
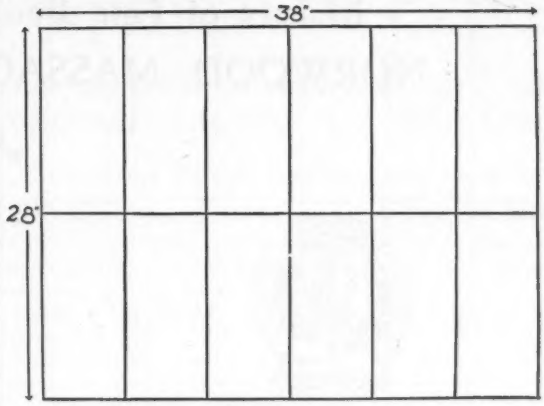


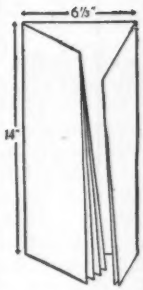
THE FOLD



16-page booklet—12 up folded 3 Parallel Folds. Single booklet, 2 x 2⅜"



Broadside folded 3 Right Angles and 1 parallel to 14" x 6⅓"



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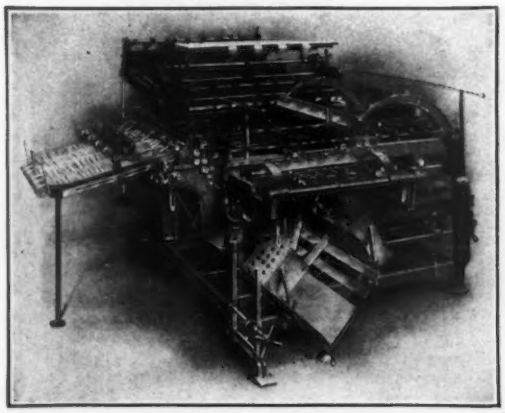

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20 WEST 34TH ST. **BOOKBINDING MAGAZINE** NEW YORK CITY

A Magazine of Business Building Ideas for the Bindery

VOLUME VI APRIL, 1927 NUMBER 4

Bookbinding Industry Well Represented at National Graphic Arts Exposition

¶E. B. A. Convention, Machinery Exposition, and Nation-Wide Bookbinding Exhibit Will Be of Exceptional Interest to the Trade at Large

THE Bookbinding Industry will be well represented at the fourth Educational Graphic Arts Exposition, to be held in Grand Central Palace, New York City, from September 5 to 17. The exhibition is expected to dwarf in interest, in magnitude and in variety of displays, any previous affair of its kind ever held, and bookbinding will be one of the main features of the attraction.

Employing Bookbinders' Meeting

A big attendance of bookbinders from all sections of the country is assured, since the annual meeting of the Employing Bookbinders of America will take place during the exposition, September 15, 16 and 17. In recognition of the importance of the bookbinding industry in the Graphic Arts, two past presidents of the association, Raymond C. Baylis, president of the Eugene C. Lewis Co., New York City, and John C. Burkhardt, president of the Burkhardt Company, Detroit, have been made directors of the exposition, and Judge Alfred E. Ommen, general counsel of the Employing Bookbinders of America, is its counsel.

Exhibition of Bookbinding

What, it is believed, will prove to be one of the most interesting exhibitions of craftsmanship in edition and de luxe binding will be on display at the booth of BOOKBINDING MAGAZINE. This exhibit will comprise the best examples of bookbinding as exemplified in the products of leading binderies throughout the country. Other interesting features will be announced later. Besides this display, a wide range of exhibits representing all kinds of bookbinding machinery will be a feature of the exposition.

Leaders in every branch of the graphic arts will be attracted to New York during the exposition, as six big associations have decided to hold their annual conventions in the city coincident with the affair. Besides the bookbinders, they are: International Association of Printing House Craftsmen, International Machine Composition Association, International Association of Supply Salesmen, International Association of Electrotypers, and United Typothetæ of America. These conventions will be spread over the two weeks of the exposition.

The entire first two floors of the Palace have been taken over by exhibitors, and space is now being asked for on the third floor. According to A. E. Giegenzack, the exposition manager, the space already taken covers angle of printing, bookbinding and the allied industries.

Space already reserved for exhibits comprises an area the equivalent of three average city blocks. In this space will be shown displays of all sorts of printing and binding machinery, paper, accessories, and finished specimens of process work.

Officers of the exposition include

(*Continued on Page* 48)

Machinery and equipment exhibits at Grand Central Palace During Graphic Arts Exposition will cover area equal to three city blocks

Relief for Warping Problem Seen With Adoption of Simplification

¶Leigh H. Davey Tells New York Bookbinders Guild About Standardization Plans for Binders Board

By PHIL STITT

THE "Jinx" of binders board is water.

Demand of the bookbinders for odd sizes of binders board is taxing the capacity of the binders board mills beyond their capacity, and to meet the heavy demand the manufacturers are compelled to send out binders boards before they are sufficiently aged.

The Binders Board Manufacturers Association is working with the Employing Bookbinders of America on a simplification program which will eliminate odd sizes, except in substantial quantities, and will limit the standard sizes of binders' board to 10 or 12.

When this simplification schedule goes into effect, which may be within six months, the binders' troubles with warping, insofar as they are caused by green board, will be practically done away with.

Relief Promised to Board Troubles

These statements were the high lights of a talk by Leigh H. Davey, president of the Binders Board Manufacturers Association, before the March meeting of the New York Bookbinders Guild. To the executives present and to proprietors of binderies throughout the entire country, the address is of the greatest significance, promising, as it does, certain relief from one of the ills from which every book manufacturer has suffered.

Extensive Investigation

Mr. Davey's talk was a masterpiece of frank, intelligent discussion of the problem and a revelation of what the binders board manufacturers have been doing to combat warping. For months, the subject of warping has been the principal topic of discussion whenever two binders met. During this period Mr. Davey and representatives of the Binders Board Manufacturers Association have been making exhaustive investigations and surveys which have taken them to dozens of binderies in different sections of the country. Now, the promise is held out that with sizes standardized to a point where the manufacturer will be able to turn out stock rapidly enough to store it for 6 or 8 weeks, the boards will reach the binder sufficiently aged and absolutely dry, and warping then will come only from improper treatment of the seasoned boards.

Interest in what Mr. Davey would have to say brought out an attendance of more than 40 members of the Guild who listened eagerly to his talk and voiced their appreciation by applause and a rising vote of thanks at the close of his remarks.

LEIGH H. DAVEY
President, Binders Board Manufacturers Association

"I BELIEVE that when the Simplification Schedule as adopted by the manufacturers and the E. B. A. goes into effect —which may be within six months—the binders' troubles with warping, insofar as they are caused by green board, will be practically done away with."

Tribute to Guild

O. M. Porter, secretary of the Binders Board Manufacturers Association, prefaced Mr. Davey's talk with a tribute to the work of the Guild and to the willingness of the members to get together and discuss their common problems. He reviewed briefly the history of the Binders Board Manufacturers Association and told how the organization had brought about a spirit of co-operation among the individual members and turned chaos into order. Then Mr. Davey took the floor.

"First of all," said Mr. Davey, "I want you to know that I realize as well as you do that binders board isn't what it used to be half a century ago. In those days our fathers or grandfathers made the board and left it on the hillsides to be dried by the even rays of the sun. When the boards had been put through this natural baking process, they were thoroughly flat, and warping was a word unknown in the binder's vocabulary.

A Different Situation

"Today, however, we are compelled to face a different situation. So great is the demand of bookbinders for the boards that they are shot out of the plant as soon as they are made. It is either a question of doing this or telling the binder he cannot have the boards—and with the publisher demanding immediate production of his book, the binder must get his stock at once. In the Davey plant—and the same situation is true in the other mills—our desk is piled high with orders for every board we can make weeks ahead. We are turning out 25 tons of board in a plant which formerly produced only 15. We are ordering more machinery to produce a sufficient amount of stock to get ahead and keep the boards in our plant for 6 to 8 weeks to get them properly seasoned before they are sent out, but the task of catching up seems almost unsurmountable."

Mr. Davey then related briefly the process of making binders board, comparing it to doing the weekly washing in the home.

Manufacturing Process

"Clothes are washed, put out in the sun to dry, put in the basket over night, then sprinkled and ironed. Making binders board is much the same. After the boards are dried, they are scaled for number, then dampened and allowed to mull for 12 hours. The longer this mulling process is allowed, the straighter the boards. From this the boards go to hot calender rolls and are finished. The addition of the moisture is necessary for the finish and to make it possible to give the density of the board."

The speaker then explained how, when the boards reach the bindery, the warmer air which is always found near the ceiling of the room would cause the top bundles of the stacked boards to warp. He then took up the matter of the binders' demands for odd sizes, reciting that demands for hundreds and hundreds of different sizes and thicknesses had come to him.

Slows Up Production

"Obviously, this slows up production just when production is needed most," he said. "We can make two tons of standard sized boards in less time than we can turn out one ton of odd sizes. To make the latter we must adjust our machines for each different lot and this wastes hours of precious time. Of course, if an old

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customer demands a special size, we accommodate him. In other cases, however, we are compelled to say that we simply cannot turn out the odd-size lot, because we would not only be penalizing ourselves but causing further delay to dozens of other binders clamoring for their boards. If we could agree upon a limited number of standard sizes, the binder could get his boards when he wanted them and get them properly seasoned."

Two Associations Cooperating

Raymond E. Baylis, of the Eugene C. Lewis Co., a member of the Employing Bookbinders of America who have been meeting with the Binders Board Manufacturers Association, working out details of a simplification program, said that the two organizations were endeavoring to agree upon a certain number of standard sizes.

"Probably one-half of the binders board ordered by bookbinders today is in irregular sizes," said Mr. Baylis. "We believe that if the board manufacturers made only about 8 or 10 standard sizes, they could greatly increase their production and be able to stock these boards for a sufficiently long time to season them properly. The binder should be able to cut these standard sized boards to almost any size he wants with a minimum waste.

Board Problems a Thing of Past

"A questionnaire has been sent out to all members of the Employing Bookbinders of America, sounding them out on what standard sizes would be most practical for them. The replies should be all in in a few months, and within six months the Binders Board Manufacturers Association and the Employing Bookbinders should come to a decision. Many of the binders' warping problems will then be a thing of the past."

Mr. Davey also expressed his belief that standardization would solve most of the difficulties, but he said that the makers of binders board were not content to let the matter rest there but were constantly experimenting on warping problems, even when not due to green board.

Constant Experimentation

He told of experiments on the effect of glued end papers on perfectly dry binders board about to be held in a New York bindery. He related how the manufacturers of large blank ledger books had been putting a sheet of oil paper and a sheet of blotting paper inside the cover of the completed book when stacking them under pressure. It was found that the pressure drove the moisture into the blotting paper, which absorbed it, and the oiled paper prevented the moisture from entering the book.

Without this process, he said, moisture from the partially wet board would be driven into the pages of the book and curling would result. He said that the process used by the blank book makers was being tried out in edition binding plants.

Mr. Davey then invited members of the Guild to question him on any warping problems they had met with in the binderies they represented, or on any phase of the question about which they were still in doubt. His remarks, however, had been so comprehensive that there were few matters left to clear up.

RAYMOND E. BAYLIS
President, Eugene C. Lewis Co., New York City

"WE believe that if the board manufacturers made only 8 or 10 standard sizes, they could greatly increase their product and be able to stock these boards for sufficient time to season them properly."

Problems Answered

In reply to a question by W. A. Thurman, of the Public Library, as to why some binders boards were thicker in the center than at the edges, Mr. Davey explained that this was caused by the springing of the steel calender rolls. To eliminate this trouble the rolls are now being ground more frequently to keep them fit to withstand the tremendous friction strain.

Eliminating Clamp Marks

E. Malin, of Thomas Russell & Son, asked if there was any way to eliminate the marks left on the edges of some of the boards by clamps which hold the boards while they are being air-dried. Mr. Davey said that this matter had already been attended to by making the clamps smoother, which would do away with the marks and cause no wastage to the binder.

Mr. Davey closed his remarks by stating that he felt great good could come from an hour's discussion with Guild executives. George Kuhlkin, of the J. J. Little & Ives Co., and F. D. Fortney, of George McKibben & Sons, president of the Guild, pledged the co-operation of the Guild to the binders board manufacturers in helping to solve any warping problem that came to the attention of the Guild members, and the vote of thanks to Mr. Davey followed.

Guild Pledges Cooperation

The Guild voted unanimously to conduct, some time in the fall, an exhibit, showing the best examples of the bookbinding art as represented by the work of the New York binders represented by members of the Guild. The exhibit will be held, probably during October. Every prominent New York bookbindery will be asked to have a special exhibit showing the best work of the firm in various lines of bookbinding, and it is expected the number of volumes shown will be around 750. Prizes will be awarded for the best type of extra binding, the best school text work, the best binding of a novel, etc. It is planned to have the exposition attended not only by publishers and the general public but by every employee of every bookbinding plant in the city. The members were a unit in their belief that the exposition would not only be of great publicity value but of educational value to the employees as well. J. P. Brassil of the D. S. Brassil bindery is chairman of the committee in charge.

President Fortney named a nominating committee which at the next meeting will present a slate of officers for the coming year. Members of the nominating committee are: J. J. Hayes, of P. F. Collier & Son Co., J. J. Herold, of the H. Wolff Estate Bindery, H. Weisser, of Butler-Ward Co., E. Malin, of Thomas Russell & Son, and W. A. Thurman, of the Public Library.

A message of condolence was sent by the Guild to the family of Arthur R. Irwin, secretary of Harmon & Irwin, who passed away on March 6.

Training Apprentices

J. J. Hayes brought up for discussion the question of whether bookbindery executives should train apprentices, who are specialists in certain lines, to do other work in the bindery. J. Little, of the McNamee Bookbinding Co., J. P. Brassil, George Kuhlkin and others spoke on the question and it was agreed that every apprentice should be given the opportunity to learn more than one phase of the bookbinding business in order to make him more valuable to himself and to his employer. It was the consensus that the average apprentice failed to take advantage of his opportunities, but that the boy who was eager to learn was the joy of the plant in which he was employed.

* * *

Brackett Machines Purchased During Month

Brackett stripping machines were recently installed in the plants of the Newport News Printing Co., Newport News, Va.; The Uniform Printing & Supply Co., Chicago, and Central Ohio Paper Co., Columbus.

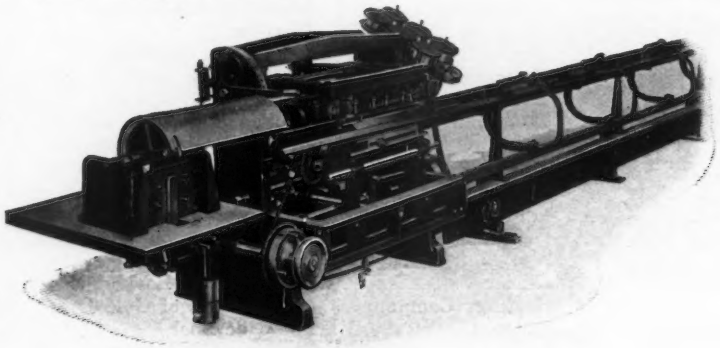
LEONARD WIRE SEWERS

THE BOOK STITCHER

Sews with wire. Unequalled for catalogues, directories, school and text books. Ideal in the small commercial bindery. It means speed and economy in production and durability and flexibility in product.

THE FEEDER STITCHER

For production in pamphlet binding. Simplicity in design and action makes it a positive quick change machine.



QUARTER INCH SINGLE ADJUSTMENT STITCHER

THE WIRE STITCHERS

In three sizes—quarter inch, half inch, and seven-eights inch. Practical speeds—easy adjustments—positive stitcher heads.

SPECIAL STITCHING EQUIPMENT FOR CHECK BOOK AND SALES BOOK WORK

GUARANTEED TOOLS AT COMMON SENSE PRICES

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A *Bibliography of* BOOKBINDING LITERATURE

Prepared by E. W. PALMER
President, Kingsport Press, and Employing Bookbinders of America

A "RECOMMENDED List of Books and Papers for Supplementary Reading in Printing, Binding, and Allied Trades" has been compiled by E. W. Palmer, of Kingsport, Tenn., president of the Employing Bookbinders of America, and has been gotten out in an eight-page pamphlet for distribution among the members of the association. The booklet, which should be of interest to everyone connected with the bookbinding industry, not only includes the names of the important works on bookbinding and printing subjects, but those on paper and paper making as well. The books named in the following list (which is not the complete list as compiled by Mr. Palmer) would seem to be of especial interest to the binder, whether he operates his own print shop or not.

Author	*Title of Book*
Tapley Company	Book Impositions
Cleveland Folder Co.	Book of Impositions
S. J. Vaughn	Printing and Bookbinding
Trezise	Handbook for Printers—Impositions, etc.
Dexter Co.	Dummy Imposition Forms
Graydon, Samuel	Some Notes on Catalog Making
Orcutt	In Quest of the Perfect Book

Following is the complete list on bookbinding subjects as recommended by Mr. Palmer:

Author	*Title of Book*
Cockerell	Bookbinding and Care of Books
Pleger	Bookbinding — 1 Vol. Complete (Latest Edition)
	Bookbinding—Volumes: 1—Paper Ruling 2—Pamphlet Binding 3—Blank & Edition Binding 4—Gilt Edging, Tooling
Tapley Company	Impositions
Cleveland	Impositions for Cleveland
Philip	The Business of Bookbinding
Hasluck	Bookbinding
Sec. Arts & Crafts	Leather for Bookbinding
Palmer	The Bindery—(Graphic Arts & Crafts Year Book, 1917)
	Repairs Due to Paper and Printing Defects (Bookbinding Magazine — March, 1925)
	Our Viewpoint on Management—"Factory" March, 1923
	Planning for the Job Shop—"Factory" March, 1924
	Bookbinding (Article for Lincoln Library, 1924)
	Bookbinding (Article for Revised Edition, The Building of a Book, 1926)
Bennett	The Manufacture of Leather
Tapley Co.	Why the High Costs of Bookbinding
E. B. A. N. Y.	Wage Scale for Men
E. B. A. N. Y.	Wage Scale for Women
E. B. A. N. Y.	Trade Customs
Master Binders, N. Y.	Estimating Guide
Master Binders, Detroit	An Aid in Estimating Bindery Work
Prideaux	A Short History of Bookbinding (Zaehnsdorf)
Hitchcock	The Building of a Book (Also New Edition, 1927)
Chivers	The Paper of Lending Library Books
Lydenberg	Paper or Sawdust
Nystrom	Textiles
Halfer	The Art of Marbling
Zaehnsdorf	Bookbinding
Adcock	Leather
Dutton	Bookbinding as an Art
Rideal	Glue and Glue Making
Fernbach	Glues and Gelatines
Chivers	Relative Values of Leathers and Other Binding Materials
Wilson	Viewing Leather in the Eyes of Science
Kinder	Formulas for Bookbinders
Hastings Company	Manufacture of Gold Leaf
Taggart	The Glue Book
Adam	Practical Bookbinding—(German—Der Buchenbind)
Wheatley	Bookbinding as a Fine Art
Coutts & Stephen	Library Bookbinding
Kahrs	Glue Handling
Schultz	Leather Manufacture in the U. S. A.
Kress	Notes on Leather
Lamb	Leather Dressing
Eng. Liby. Com.	Leather for Libraries
Leland	Leather Work
Richardson	Leathers for Bookbinding
Dussance	Tanning, Currying and Leather Dressing
Trimble	The Tannins
Jacobson	Modern American Tanning
Battershall	Bookbinding for Bibliophiles
Prideaux	Historical Sketch of Bookbinding
Zahn	On Art Bookbinding
Prideaux	Notes on Printing and Binding
McNamee	Essentials of Good Binding
Prideaux	Bookbinders and Their Craft
Du Pont Co. (Palmer)	Fabrikoid—How to Work and Stamp
Lambert	Bone Products, Glue, Gelatine

Judge It by the Men who Buy It

WHEREVER you find bookbinders who take pride in their craft or who realize the sound practice of using trustworthy materials, there you will find consistent use and frank recommendation of Keratol.

Genuine Keratol has been used by the better binderies for 30 years

MADE specifically for the peculiar qualities essential to binding, there is a pliability, color, grain or weight of Keratol available for your purpose,—be it a sturdy utilitarian cover or an ever-so-special feature for the ever-so-finicky customer.

There is no workability, price or quality advantage in a substitute

Use Genuine Keratol
made by

THE KERATOL CO.

308 KERATOL STREET ~ NEWARK, N. J.

Proctor ..... Principles of Leather Manufacture
Amer. Library Assn... Binding Specifications
Bosquet ..... The Bookbinder
W. S. Brassington .... Bookbinding
Florence O. Bean .... Bookbinding for Beginers
Pitman ..... Bookbinding as a Handwork Subject
Halliday ..... Bookbinding as a handwork subject
Dana ..... Bookbinding for Libraries
Brander Matthews ... Bookbinding, old and New
Bookbinding, Practical and Historical
Cyril Davenport ..... Bookbindings, English Embroidered
Charles Holme ..... Book, The Art of the
Holden ..... Bookman's Glossary
Library Journal ..... Better Bookbinding for Libraries
U. T. A. ..... Pamphlet Bindings — Apprenticeship Series
Van Kleeck ..... Women in the Bookbinding Trade
Stephen ..... Commercial Bookbinding
Rauskolb ..... History and Uses of Gold Leaf
Proctor ..... Principles of Leather Manufacture
Goodwin, B. L. ..... Pamphlet Binding
DuBois ..... The Art of Bookbinding
Pearce ..... Practical Bookbinding
Horne ..... The Binding of Books
Doebbelin ..... The Art of Marbling
N. Y. Public Library.. Spencer Collection of Modern Bookbindings
Stephen ..... Machine Book-sewing
Glue, Gelatine and Manures
Cobham ..... Leather for Bookbinding
Natl. Aniline & Chem. Co. ..... Dyes for Leather
Liby. Supply Co., London ..... Leather for Libraries
Cousin ..... Racontars Illustres (French)

Design, Color and Style

Prideaux ..... Modern Book Bindings
Buchat ..... De la Reliure (French)
Bosquet ..... L'Art du Reliure (French)
Fletcher ..... Bookbinding in France
Grolier ..... Exhibit of Recent Bindings (1860-1890)
Lane ..... Modern Bindings and Their Designers
Davenport ..... Royal English Bookbinding
Borden, M. C. D., Estate of ..... Catalog of Library—2 Volumes
Chevreul ..... Laws of Contrast of Color
Briggs ..... Twentieth Century Cover Designs
Hoe, Robert, Estate of. Catalog of Library—8 Vols.
Parsons ..... Handbook of Letterheadings
Dill & Collins ..... Some Examples of the Work of American Designers
Met. Mus. of Art ..... The Arts of the Book
Leclerq ..... Livres Anciens (French)
Women's Guild ..... The Bindings of Tomorrow
Rouveyre ..... Connaisances a un Bibliophile—2 Vols. (French)
Trezise ..... Design and Color in Printing
Munsell ..... A Color Notation
Dutton (Holliston Mills) ..... Bookmaking as an Art

Miscellaneous

Govt. Ptg. Office ..... Hygiene of the Printing Trades
Booksellers League ... The Profession of Bookselling
Slater ..... How to Collect Books
Drury ..... Labor and Production
Guild ..... Guild of Bookworkers—Bindings of Tomorrow
Booksellers ..... History of Booksellers League
E. B. of A. ..... PROCEEDINGS—
First Annual Convention—1920
Second " " 1921
Third " " 1922
Fourth " " 1923
Fifth " " 1924
Sixth " " 1925
Seventh " " 1926
Govt. Ptg. Office ..... Tariff Act of 1922
Shaw ..... Business Correspondence—3 Vols.
Hackleman ..... Commercial Engraving and Printing
J. J. Little & Ives Co... Type Specimens and Complete Volume on Book Making
Plimpton Press ..... Year Book on Bookmaking

Pyrotex Qualities and Handling Methods

One of the binding materials recently introduced to the bookbinding trade is Pyrotex-A, manufactured by the Pyrotex Leather Co., Leominster, Mass., and distributed by the Holliston Mills Inc., Norwood, Mass.

Pyrotex-A is manufactured from Pyroxylin and a chemically treated paper. Its chief characteristics, as set forth by its makers, are its fine appearance, while retaining its flexibility and tensile strength. In its appearance it looks and feels like real leather.

It is claimed that Pyrotex-A can be creased sharply without fear of cracking and that it will stand bending back and forth for all practical purposes an unlimited number of times, which makes it adaptable, it is stated, for the binding of check books, note books, albums and flush cover work, where the hinging actually takes place in the cover.

Pyrotex, according to its manufacturers, will not ravel, and is stain and waterproof, it being possible to clean it by the appliance of a damp cloth. Its wearing qualities, the makers say, are demonstrated by its use in the shoe industry, where it is subject to the heat and rubbing of the foot and to the dampness of perspiration.

When working. Pyrotex, a hot glue is found to give the best results. In stamping, imitation or real gold are said to give equally good results.

* * *

Graphic Publishers Have Interesting Symbol

The Graphic Publishers, Ltd., a Canadian publishing company founded last year at Ottawa, Canada, has for its imprint a picture of the Thunder Bird, the flapping of whose wings, according to the Indian legend, produces thunder, while the anger in its eye strikes in flashes and bolts of lightning. An interesting fiction program has been announced for publication this Spring.

Bonus for Finding "Bones"

A PRACTICAL way to reduce the binding of wrongly gathered signatures to the minimum is employed by the American Bookbindery. A bonus of 5 cents is the reward for the vigilance of the inspectors in detecting a volume with a misplaced signature.

While the purpose is to detect the error before the costly process of casing-in has taken place, the award stands even after the cover is on.

The plan has resulted in a considerable saving, and some of the inspectors have become proficient in detecting errors. The greatest saving to the company comes, of course, if the wrong gathering is discovered before the book is cased in. But even if the book has been bound, it is well worth while to find out the mistake before the book goes to the publisher. Expenses of delivery are eliminated and the publisher will not be in a position to demand an allowance for an improper volume.

BINDERS BOARD LEADERSHIP

Daily Production Capacity— 125 Tons

Three Manufacturing Plants, equipped with modern machinery, manned by experienced workmen, with production capacity of 125 tons per day establish this company as the Leader in the Binders Board Industry.

Our manufacturing facilities are more than adequate to furnish you promptly, with any quantity of just the identical grade and finish to meet your individual requirements.

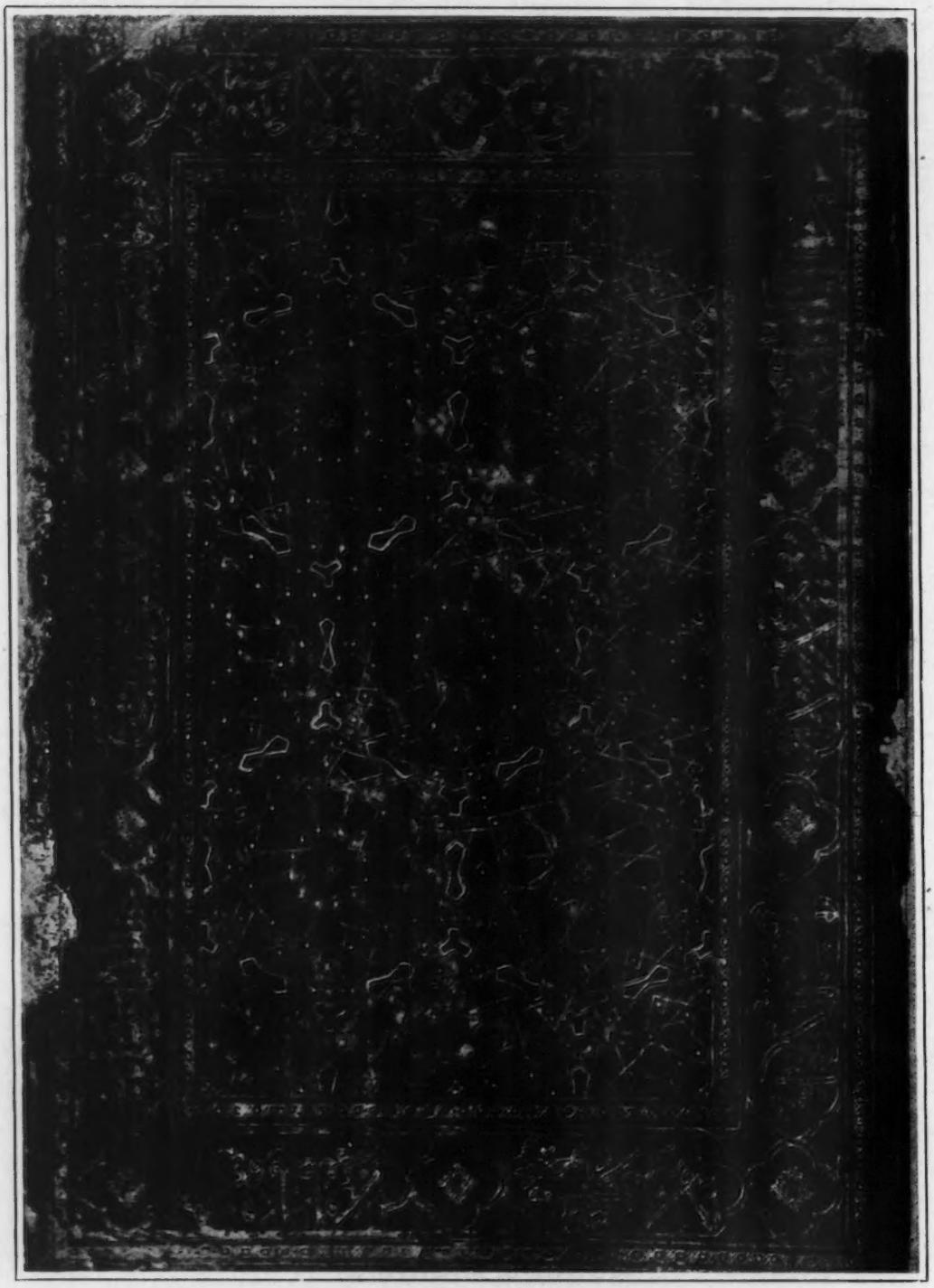
Our manufacturing force possesses the skill and experience to produce Binders Board especially suited to any specific job or class of work.

An opportunity to furnish quotations and samples will be greatly appreciated

CONSOLIDATED PAPER COMPANY
MONROE, MICHIGAN

Binders Board Manufacturing Plants
Monroe, Mich.—River Rouge (Detroit District), Mich.—Aurora, Ill.

A Binding Fourteen Centuries Old



ONE OF THE EARLIEST KNOWN LEATHER BINDINGS

Early Koran (sixth century) binding with border of quotations from the Koran, photographed for The International Studio from specimen in the Islamic Museum, Berlin. Notice the preference for geometric patterns, so characteristic of the period.

MATERIALS OF ANCIENT BOOKS

¶*Craftsmen of Antiquity Knew the Meaning of "Quality," for their Works Have Defied the Ravages of Time*

By JAMES B. BLAINE

HOW interesting it is to know that ancient manuscripts one thousand to fifteen hundred years old are still in an almost perfect state of preservation. Made as they are of materials so destructible, it is an almost unbelievable fact that they have withstood the ravages of the ages. Many of these books have far outlasted the sturdy structures of the monasteries in which they were found. The stones that now make up these ruins were still in the quarries when many of our ancient specimens of writing were being executed. The ancients indeed knew the meaning of "quality"—so let us inquire into their methods.

Oldest Materials

Perhaps the oldest material used for books was the skin of the calf or goat, tanned soft, and usually dyed red or yellow. These were then cut and fastened together in pieces sometimes a hundred feet in length, or sufficient to contain some one work, which then formed a roll or "volume." The ancient Jews were the greatest users of this material for writing many of the Hebrew Scriptures found in the synagogues of the Jews being made of it.

Parchment, called in early times Pergamena, after Pergamus in Asia Minor where the manufacture was improved upon and carried on to great extent, has been one of the oldest of materials used for books, and it is only exceeded in durability by the skin mentioned above. Even today, as the painter works on canvas with oils, so does the illuminator place his art on parchment. Real art is far too precious to waste on anything perishable.

Leaf and Bark Writing

The practice of writing on the leaves of trees can lay claim to a high antiquity. The leaf of the mallow or palm tree was used for this purpose. However, because of its frailness it was in all probability used for letter writing or business only, and not for books that were intended for preservation.

The inner bark of the linden or teil tree was so commonly used as a material for writing that its name "Liber" in Latin, and "Biblos" in Greek, has established the name for a "book" in both of these languages.

Codices

Other materials used were tablets of solid wood called "codices," from whence we get the word codex, meaning any manuscript written on any material. These "codices" were mainly used for legal documents, and thus a system of laws has come to be known as a Code. Leaves of lead and ivory were also used. But one of the most common material was a tablet covered with a thin coat of wax on which impressions were made with a sharp instrument called a "style." These styles were usually made of iron or brass. However, the use to which they were sometimes put caused the prohibition of iron styles. Angry clerks in the public courts found them to be a most effective weapon. In fact, Julius Caesar is said to have wounded one of his conspirators with a style.

MANY of us are unaware of the long and interesting history of the bookbinding art throughout the ages.

This article gives us a little insight into the past and explains why some of the ancient examples of book craftsmanship have survived the centuries.

As the author says, a glimpse of the past often gives us a clearer vision of the future and its possibilities.

Papyrus Writing

By far the most used material, the manufacture of which furnished the chief article of commerce on the Mediterranean, was the papyrus from Egypt. Some manuscripts written on this kind of paper as early as the fourth century are still extant.

The reed grew in vast quantities in the stagnant pools that were left by the annual inundations of the Nile. The plant consists of a single stem growing sometimes to a height of ten cubits. This stem is of a fibrous substance from which the paper is made. These fibrous coats were peeled off along the whole length of the stem. One layer of fibres was laid across another on a block and, being moistened, the glutinous juice of the plant formed a cement which was sufficiently strong to hold the fibres together. The two films thus connected were pressed, dried in the sun, beated with a broad mallet and polished with a shell. These sheets were then cut up into the sizes that are needed.

Fragile Despite Improvements

By successive improvements, and especially at the hands of the Romans, this paper of Egypt was brought to a high state of perfection. In later ages it was made of considerable thickness and perfectly white. However, at its best, it was so fragile that where durability was desired, writers inserted a leaf of parchment between every five or six leaves of papyrus. Thus the strength of one defended the frailness of the other.

Three hundred years before the Christian era, the commerce in the paper of Egypt had extended over most parts of the civilized world; and long afterwards it continued to be a principal source of wealth to the Egyptians. But at length the invention of another material, and also the interruption of comerce which ensued in consequence of the conquest of Egypt by the Saracens, banished the Egyptian paper from common use. Comparatively few manuscripts on this material are found of later date than the eighth or ninth century; although it continued to be used occasionally long afterwards.

Cotton Paper in General Use in Tenth Century

The "charta bombycina," or cotton paper, had unquestionably been manufactured in the East as early as the ninth century, and probably much earlier; and in the tenth century it came into general use throughout Europe. Not long afterwards this invention was made still more available for general purposes by the substitution of old linen, or cotton rags, for the raw material; for by this means both the price of the article was reduced, and its quality greatly improved.

It is interesting as well as instructive to know a few facts about the ancient materials used for books, as given above. Often we forget that our craft has a history, and a most interesting one too, and a little study of the past gives us a clearer vision of the future.

* * *

¶ *The longer a bookbinder gazes on some obstacle in his work the bigger it becomes.*

* * *

¶ *He that would be beforehand in the world must be beforehand in his business.*—POOR RICHARD.

One section of the bindery of the W. B. Conkey Company, of Hammond, Ind. and Chicago. Some five acres of space are required to take care of this great department of the Conkey plant

W. B. Conkey Co. Celebrates GOLDEN ANNIVERSARY

BORN in 1877 in an ill-lighted little basement in Monroe Co., the W. B. Conkey Co., of Chicago and Hammond, Ind., this year observing its Golden Anniversary, has grown into one of the most powerful and one of the best known binderies in the country.

W. B. Conkey

When 50 years ago, Walter Blakesley Conkey, then a struggling youth of 19 with several years' experience in various departments of local printing and publishing houses, scraped together a few dollars and invested them in a few second hand machines, almost ready for the junk pile, he little realized that a half century later the plant he had created would have a capacity of 80,000 machine-made cases a day and would be maintaining its own machine shop, under supervision of an expert, working continuously rebuilding and improving equipment for all departments of the modern plant.

Bindery Rose With New City

As Phoenix rose from the ashes, so did the W. B. Conkey bindery. Chicago was just emerging from the ruins of the great fire which razed a great part of the city, and the bindery rose with the new city. Mrs. Leary's cow little knew the good turn she was doing the young binder as well as thousands of other Chicagoans. The animal's famous kick, instead of taking the heart out of the city, aroused its fighting instincts. Its people decided they would rebuild on the old, and build better. The result was a stimulus to business which exceeded any that had gone before, and in this new business the Conkey company shared.

In his dark quarters, lighted by lamps, for electric light were unknown in those days, the young binder began his bid for trade. With each new job the bindery's reputation grew. The Chicago *Daily News*, then published by the late Victor F. Lawson, heard of the new bindery's work and turned its folding work over to Mr. Conkey. The papers were wrapped in his shop and carried in sacks by Mr. Conkey himself to the post office to save expressage.

Intensive Drive for Early Business

Soon the business outgrew its dingy quarters and Mr. Conkey moved to the old *Journal* building, the site now occupied by the Morrison Hotel. With more floor space and with new machines he made an intensive drive for business, which was so successful that many Chicago printers were induced to abandon their binderies, which they had been operating at scant profit or at a loss, and turn their work over to him. Mr. Conkey believed in modern methods, and the first Thompson wire stitchers, made in Philadelphia, to be used in the Middle West were seen in the W. B. Conkey bindery.

Work came so fast that a few years later the rising young binder was forced to take two floors in the Crilley building (still standing), and here began his first edition binding. He also acquired warehouse space in another building.

By 1890 Mr. Conkey had achieved such success that he was able to erect his own building—the Franklin Building, on Dearborn street, near Harrison. Here he added presswork and electrotyping to his activities, making his bookbinding service complete. But even this building became too cramped for the growing business, and in 1893 he bought the printing house of Knapp & Johnston and later absorbed the Illinois Printing & Binding Co., one of the largest in Chicago, taking over its entire building and equipment. With increased facilities and space, Mr. Conkey stepped into the leading ranks of American printers and binders, specializing in quantity production of books and catalogs.

H. P. Conkey

(*Continued on Page* 29)

COLONIAL BINDERS' BOARD

QUALITY

A constant increase of new business proves the superiority of "Colonial Board." Binders everywhere, who have been long users of our products know from actual experience that "Colonial Board" is always uniform and dependable.

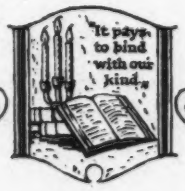
SERVICE

Our mills are located on our own railroad siding affording prompt shipments. Regular sizes and weights carried in stock at all times. Deliveries are also made by our own trucks from warehouse in Boston.

COLONIAL BOARD COMPANY

Manufacturers

OPERATING OFFICE AND MILLS
MANCHESTER, CONN.



SALES DEPARTMENT
WHITE SON COMPANY
601 Atlantic St., Boston, Mass.

The Oversewing Machine

PERFORMS the type of book sewing that is variously known as "overcasting," "whip-stitching," "library sewing" and "over-sewing."

OVERSEWS section to section with numerous stitches, thus insuring good opening qualities plus remarkable strength.

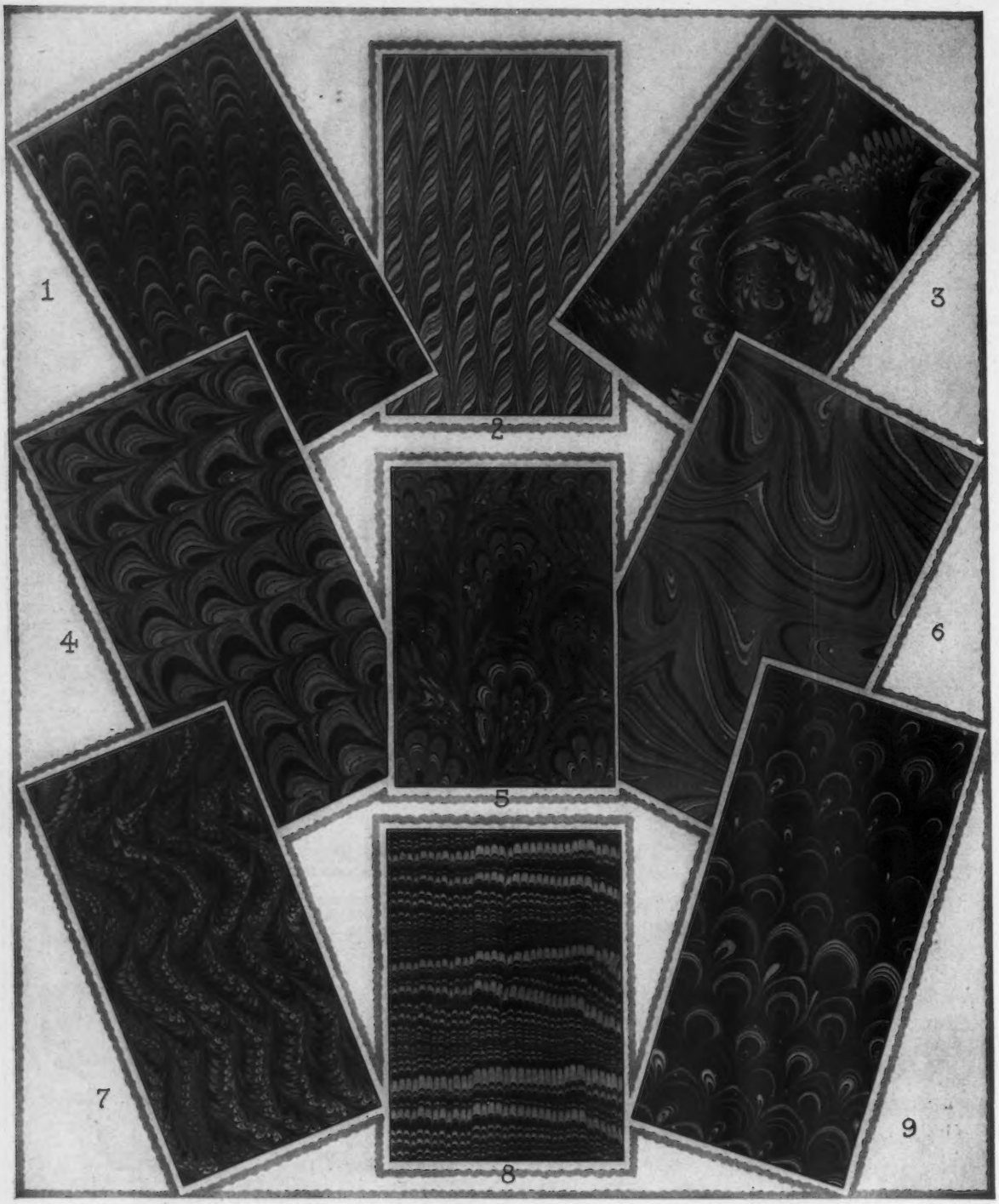
PRIMARILY intended for use in Library Binding, but steadily finding increased use in other fields of book binding.

SOLD on reasonable terms. Price includes electrical equipment and one week's services of our demonstrator.

SEND FOR CATALOGUE

OVERSEWING MACHINE COMPANY, 368 Congress Street BOSTON, MASS.

The Art of MARBLING



Combing Out the Best in Comb Marbling

No. 1—Double Comb; No. 2—Feathered Comb; No. 3—Whirlwind; No. 4—American Comb; No. 5—Ordinary Peacock Marbling; No. 6—Ondulated Comb; No. 7—Bouquet Nonpareil; No. 8—Nonpareil; No. 9—Peacock Bouquet.

(*Continued from Page* 26)

In 1898, the Loop district having bebun to establish its reputation as the most congested area in the world, Mr. Conkey moved into a new plant at Hammond, Ind., a suburb of Chicago. He acquired a large acreage and utilized fourteen for factory requirements. A ground floor plant of brick and steel with saw tooth roof was constructed, affording excellent lighting—for Mr. Conkey recalled with dread the gloomy surroundings in which he had started his binding activities. It was this same recollection which prompted him to develop a beautiful park for the enjoyment of the employees. With the move to Hammond, the plant became known as "The Hammond Press."

Younger Conkey Follows Traditions

Four years ago the elder Mr. Conkey died, but he could have asked for no abler man to whom to pass the torch than his son, Henry P. Conkey, who had been associated with his father in the business for years. Mr. Henry P. Conkey has followed the traditions of the firm, and his influence and character have been recognized by the bindery trade at large, as is evidenced by his having been chosen to serve as president and director of the Employing Bookbinders of America, of which he has been one of its most active and enthusiastic members.

Mr. Conkey inherits the progressiveness of his father, and in the past few years the company has expended more than $200,000 in new machinery for the plant, purchases including a Seybold continuous trimmer, Singer sewing machines, Smyth case making machines, Sheridan case making machines, folding machines, and others.

Large Output

The bindery can produce 80,000 machine made cases a day, sew 700,000 sections of a book or catalog and case them in at the rate of 45,000—all in a day's work. The concern does a great deal of binding and cover making for printers who do not maintain departments for that work. The bindery is not only one of the most complete, but one of the safest in the trade, its insurance rate being among the lowest of any bindery in the world.

Under the guidance of Henry P. Conkey the company is starting on its second half century well equipped to win new laurels, first made possible by the genius of the founder.

* * *

Interesting and Valuable Information

T. H. Morrison, Robert O. Law Company, Chicago:

"We are in receipt of the March number of BOOKBINDING MAGAZINE and wish to compliment you on its contents. There is much interesting and valuable information therein."

More Thoughts on SUICIDE CLUBS

By CHARLES M. SMITH
Of the Methodist Book Concern

IN the January issue of BOOKBINDING MAGAZINE an article appears which is one of many similar complaints coming to the notice of employers in our craft, not only in print but also orally from fellow members. It is by no means new, but has been repeated from time to time for many years.

The article referred to comes from the Far West and is entitled "The Suicide Club." It was written by Mr. William A. Weber, of Los Angeles, and deals with the much discussed problem of price-cutting.

Some Remedy Should Be Devised

It seems to the writer that if all these complaints are founded on facts some remedy should be devised, or the matter dropped entirely with the realization that the majority of the employing bookbinders are very poor business men.

A few days ago I met a solicitor or salesman for one of the New York binders and the question of the cost system came up. I made the statement that some of the bookbinders practiced what they preached. Naming one, I stated that I would be willing to take any job at his price without taking the trouble of estimating.

Much to my surprise, I was told that I was mistaken, as in a competition job, this binder, in whom I placed so much confidence, was several cents lower in the price quoted. I suggested that perhaps the binder had better facilities for doing the job, but was told he had not. Of course, unless a hidebound trust were formed in our industry, we must always expect some competition and variation of prices.

No binder should be imbued with the erroneous idea that he has a proprietary right on all the work of any publisher, as this would create an unhealthy state of affairs for both.

What Price Price-Cutting?

When business is dull, it is a self-evident fact that all members of the industry are in the same condition, and of what value is it then for a competitor to go to another binder's customer and try to obtain some work at a cut throat price?

There are, of course, exceptions to every rule—even to the rule that no job should ever be taken at a price that does not show a profit. Publishers at times make errors in the selection of titles which prove to be poor sellers. In a case of this kind, if a publisher goes to his binder, states his case and explains his anxiety to get rid of this title with as small a loss as possible, it might be good business ethics for the binder to do this particular job at bare cost.

Fair Prices for the Bookbinder

However, I know from my experience in furnishing estimates for print books in their entirety, that publishers can often pay a fair price for work that is now being done at ruinous prices. The publishers can not be blamed, as they naturally expect their manufacturing men to get the work done at as close a figure as possible. I do believe, however, that they are willing to abide by the maxim "Live and let live" and that when the matter is fairly put up to them, they will be satisfied to pay fair prices to an ethical binder in preference to paying less-than-cost prices to a price cutting binder.

We must realize, too, that some binders are sometimes enabled by reason of lower overhead, smaller rentals or large enough business to purchase on a bigger scale, to quote prices which, to a binder differently situated, would be ruinous. In such a case, it comes down to a "survival of the fittest" basis, and the binder who has poor facilities will suffer or will be compelled to specialize on small editions.

A Remedy Sought

By singing the same old tune year in and year out without pointing out a remedy, we arrive nowhere. I admit that I have no cure to suggest, and I suppose it is up to the Employing Bookbinders of America to find a "Moses" among the membership who will lead us out of this wilderness of cut-throat prices.

Reprinted from "BOOKBINDERS' MONTHLY."

* * *

Government Printing Office Buys Second Oversewing Machine

The Government Printing Office at Washington recently purchased its second oversewing machine and a cyclone type sanding machine from the Oversewing Machine Co.

Leadership in Leather Cloth

for the bookbinding trade

Athol Artificial Leather is the product of an organization having the technical skill and manufacturing resources and experience to give you exactly the material you want, when you want it, in any quantity and at the right price.

Our experience in the developement and application of a vast number of successful bindings is at your command. May we submit samples and quotations.

ESTABLISHED 1833

Distributors to the Bookbinding Trade

THE H. GRIFFIN & SONS COMPANY

Boston New York Chicago

ATHOL MANUFACTURING CO.

ATHOL, MASSACHUSETTS

Athol Artificial Leather

ESTABLISHED 1833

Griffin Brighten Leaf

"Uniform to the Last Inch"

BRIGHTEN LEAF

The one foremost requirement for gold stamping on bookcovers is that it be done with the same ease and speed as ink staming. You want uniformity of results without added delay or extra cost.

Brighten Leaf has startled the industry where simplification was heretofore thought impossible, it has revolutionized the whole process of commercial stamping. It has made it possible

—To Save Time

—To Cut Wastage

—To Ensure Continuous Satisfaction

To any one interested in gold stamping under the best conditions, we make this proposition: Let us give you one free trial demonstration of Brighten Leaf. You will not be obligated to buy. All we ask is that you let the results speak for themselves, use the coupon.

The H. Griffin & Sons Company

Serving the Bookbinders Over 90 Years

Our Name Is Your Protection

Chicago New York

The H. Griffin & Sons Co.,
75-77 Duane St., New York City.
Kindly send without charge free trial roll—State following

Width of roll.....

State material to be stamped.....

Name.....

Address.....

City.....

Views and Reviews

¶One of the Benefits Of Organization

THE benefits of organization in the bookbinding trade were well illustrated by the article in the March issue of BOOKBINDING MAGAZINE, showing how the Master Bookbinders and Paper Rulers Association of New York made it possible for its members to collect their small debts from the "Dead Beats."

Many a debt would have been written off as a bad loss because the bookbinder would have considered the debt too small to make it worth while to sue. Knowledge that the association will stand behind its members and finance part of the costs of a suit is certain to make the dishonest customer think twice before he trades on the binder's reluctance to go to court.

Organization is a matter of vital interest to the bookbinder. It does not shackle his activities in any way, but it puts him in a position to enjoy the benefits of co-operation with other firms whose aims are the same as his own—fair profits and decent conditions in the industry.

* * *

¶ *Fear has destroyed more binderies than has fire. And the greatest fear of all is fear to insist on a fair price for your work.*

* * *

¶Value of Confidence

FOR every injury men suffer from others, through excessive confidence and trust, countless injuries are self-inflicted through suspicion and mistrust.

The harm that another is likely to do to any man, against his will, is not to be compared to the injury any man may do to himself through the trio of dark attributes of ignorance—unfounded suspicion, prejudice, hate

When men nourish suspicion they squander their vitality, both of body and of soul—when they welcome the promptings of prejudice they rob themselves of a share of the best things of life. And, when they take up hate, whether in secret or banded with others, they assume a burden that grows heavier, day by day, until, from sheer weariness, they abandon it for the fruitless thing it is, lest it crush them.

Every great business enterprise, that has endured over a span of time, has been founded upon—and, has prospered through—the confidence of those comprising the market it sought to sell its merchandise or service—confidence in honor, intelligence, appreciation and good will.

* * *

¶ *Many an auto has landed in the ditch trying to turn a sharp corner. The bindery also makes better headway on the straight road.*

* * *

¶First Impressions

IN hiring men a successful sales manager takes for its full measure of worth the old saying about first impressions being lasting ones. Heaven knows he'd be the first to deny that he looks for beauty in his salesmen; yet in-so-far as beauty involves order, neatness and harmony of detail, he does seek it. He wouldn't think of employing a man who was shabby, down-at-the-heel or one who dressed with obvious bad taste. Because he feels that that salesman represents, in a fairly large measure, the ideals of his firm and its product. The law of association would unsell nine out of ten customers as soon as the door was opened.

Yet a catalog, a portfolio or a salesmanual is just as surely a salesman for his firm as the man who presents it and in many cases becomes the desk companion of a customer, more often looked upon than any salesman and more frequently consulted. It's obvious, then, that the cover of such a book is the polite introduction to his product, the initial bow of salesmanship, the constant reminder of the value, the satisfaction and the merit of his wares.

Isn't it equally important, then, that such a cover be all that it can be in the way of beauty of material and design; that it never sink to the ordinary and commonplace and that it never grow shabby? —*Burk Art.*

* * *

¶ *An enduring business cannot be built up by the bookbinder without repeat orders, and these depend upon the customers' good will.*

* * *

"Getting Somewhere"

"I LIKE to work," said a man, "particularly when I have a feeling that I am accomplishing something."

It is important that we have the sense of getting somewhere. The tragedy is that many are doing excellent work, but nobody whose opinion really carries weight takes the trouble to say so.

Why do we hesitate to express appreciation, approval, interest? Why do we assume that some one else is saying the kind word that we continually neglect to speak?

Men who for years have given outstanding service to their communities and to their industries often quietly confess that their deepest and most disturbing wonder is whether or not they enjoy the good opinion of those they are striving to help. The temptation is to become cynical and quit, but their spirit is supported by a philosophical understanding of human nature, and so they go on.

The world loses much by indifference. Communities lose, industries lose, employers lose.

Some people cannot stand appreciation, but they do not amount to anything anyway. A little petting soon eliminates them. The majority are vastly stimulated by recognition.

—*William Feather in "System."*

* * *

¶ *The bookbinder who becomes so big and so "successful" that he has no time for a kind word or a helpful deed to his employees isn't so successful after all. His life is a failure if his business isn't.*

* * *

¶Recipe for Growth

Our "Alice in Wonderland" has vanished, but if we recall rightly it was the Red Queen who advised Alice to do one impossible thing each morning before breakfast. That, it seems to us, is the recipe for growth. Salesmen do well to put the hardest calls early in the day, and to see that at least one tough nut is included in each day's rations.

William James put it another way; that we ought to tackle at least one disagreeable task each day. Every salesman ought to read James' little book "On Vital Reserves."

—*Printers' Ink.*

BOOKBINDING MAGAZINE

20 West 34th Street
New York City

Vol. VI April, 1927 No. 4

Single Copies..... $0.25
Yearly Subscription..... 2.00
Foreign 4.00

Business Manager, Arthur Freund.
Editor, Leo H. Joachim.
Managing Editor, Phil Stitt.

TRADE MARK REGISTERED U.S. PATENT OFFICE

And now! An imitation gold of long lasting brilliancy

The insistant demand for an imitation gold leaf that would successfully measure up to the requirements so long desired but heretofore unattained, encouraged this company to make a long series of scientific as well as practical experiments in an endeavor to perfect such a product.

In the new Rauskolb Imitation Gold we have succeeded in obtaining qualities previously associated only with real gold. It has superb brilliancy and remarkable durability.

This leaf readily works under a wide range of heat, insuring perfectly clean cut results. It is dust proof. Treated with a special sizing (a recent improvement) this imitation gold gives equally good results on any kind of material, without the change of sizing as was formerly necessary.

Write for full particulars and prices.

RAUSKOLB GOLD LEAF

F. W. RAUSKOLB COMPANY

16 FRANKLIN ST., MEDFORD, MASS.

ESTABLISHED 1912

PLIMPTRUCK

B.E SCRIVEN PATENTS

STABLE AS THE PYRAMIDS

The LIFT TRUCK with the Knuckled Steering Wheels

NO SIR!

OFF-SET IMPOSSIBLE

When Using This Truck.

STABLE

DEPENDABLE

DURABLE

Let Us Tell You

WHY

National Distributors

C. A. GRAHAM

170 Broadway, New York City

Publicity and Membership Campaign Started by E.B.A.

A campaign of education and information on the advantages of membership in the Employing Bookbinders of America is shortly to be undertaken by the publicity committee of that organization. A series of booklets will be issued by this committee under the direction of Irving E. Partridge, Jr., chairman, covering all phases of the activities of the association and aiming to stress the benefits that are to be derived by individual members.

Final plans for the publication of the series of booklets were recently discussed in detail at a meeting of the publicity committee, held at the office of ex-President Raymond E. Baylis, 461 Eighth Ave., New York City.

Irving E. Partridge, Jr.

First Step in Program of Enlarging Membership

"This is the first step of a comprehensive program to enlarge the membership of the E. B. A. and make it one of the best and most successful trade organizations in the country," said Mr. Partridge, commenting on the committee plans at BOOKBINDING MAGAZINE'S office. "Our first booklet will be brief and to-the-point. It will tell the history of the association and give those who are not members an insight into the advantages of membership in it. As to the distribution of these brochures, we haven't fully decided as yet. We have the names of many who ought to become members of the association—many whom we may regard as 'hot' prospects. These will be the first to receive our pamphlets and they will be distributed through the members of the executive committee of the association throughout the country.

Arousing Interest in Association

"With new names added to our list from time to time, there is no question but that we will succeed in arousing a new interest in the association, its aims, and benefits of membership. Other booklets will follow our first publication, these to be devoted to individual phases of the association's work."

Members of the publicity committee include: Irving E. Partridge, Jr., of Case, Lockwood and Brainard Co., chairman; Judge Alfred E. Ommen, general counsel, E. B. A.; John C. Burkhardt, president, the Burkhardt Company, Detroit, and Raymond E. Baylis, president, Eugene C. Lewis Company.

Government Printing Office Recommends on Labels for Books

George H. Carter, in charge of the government printing office at Washington, D. C., recently completed an exhaustive investigation of the problem applying labels to the backs of books in cataloging. The assistance of the Library of Congress was requested. It was found that labels previously used were of a poor quality of paper and considerable difficulty was experienced due to the labels falling off or the paper splitting.

As the result of the experiments, the following recommendations were made: That the labels be printed on 100 per cent rag bond, basis 17 by 22, 1000 sheets, 32 lbs.; that the grain of the paper run in the vertical direction of the label to allow the maximum stretch of the paper; that the labels be gummed with a special flexible animal glue. It was found that these labels could be attached in a very short time by dampening and then applying a warm flat-iron to them after being placed on the back of the book.

* * *

Remarkable Collection of 15th Century Books Exhibited

The collection of fifteenth century books recently exhibited at the National Arts Club, 119 East 19th street, New York City, was in many ways one of the most remarkable ever gathered together by a private bibliophile. Over 3,000 volumes were included in the exhibit, which was held in the main gallery of the clubhouse through the courtesy of Dr. Otto Vollbehr of Germany, one of the best known collectors in Europe.

The books, which included masterpieces of some of the earliest printers of Germany, France, England, Italy, Holland, Portugal, and Spain, were remarkably well-preserved in excellent bindings with very few blemishes—splendid examples of the work of that wonderful era. The collection included fifty-five Bibles as well as many other religious and theologic works.

* * *

Toronto Firms Enlarge Equipment

In line with the steadily expanding business of both concerns, Stephenson Blake and J. L. Morrison Company recently purchased two pony punching machines for their respective plants. Both firms are located in Toronto.

* * *

Robert Appleton Associated With F. H. Hitchcock

Robert Appleton, who was formerly with the firm of D. Appleton & Co., has entered the publishing business of Frederick H. Hitchcock, publishers of special books, 105 West Fortieth Street, New York. Mr. Appleton spent some fifteen years with the Appleton firm, which was founded by his grandfather; then he became the publisher of "The Catholic Encyclopedia," and was afterward connected with similar publications. Mr. Hitchcock's own first experiences in the book publishing business were obtained during a ten-year period when he was in the manufacturing department of D. Appleton & Co.

* * *

W. M. Prizer Heads William Mann Co.

At a special meeting of the stockholders of the William Mann Company, with Philadelphia headquarters at 529 Market street, William Mann Prizer was elected president of the company. President Prizer is the oldest son of the former head of the firm, the late Harry A. Prizer and a grandson of the founder of the company. He has been a vice president of the company and succeeds Joseph Mann Binns, retired president, who resigned because of poor health.

* * *

Frank H. Mathison

Frank H. Mathison, president and general manager of Michigan Lithographing Co., Grand Rapids, Michigan, died recently.

Mr. Mathison was well known among the trade, and his death will be greatly mourned by his many friends.

* * *

William H. McMein

William H. McMein, director of McMein Printing Co., Quincy, Illinois, died February 20.

Mr. McMein was one of the pioneers of the printing industry in the middle west.

* * *

No Magazine More Helpful

C. T. Dean, President, American Beauty Cover Co., Dallas, Tex.:

"There is no magazine that comes to us that is more interesting and helpful than the BOOKBINDING MAGAZINE."

PYROTEX

A new material for
novelties and light bindings

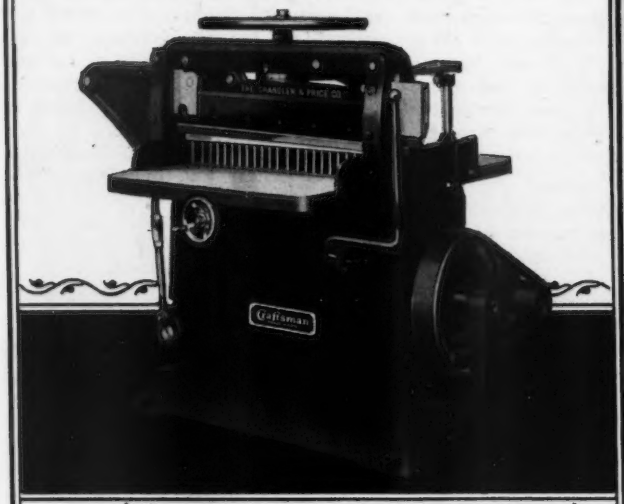
[illegible]

[illegible] Co

[illegible]

[illegible] WITH [illegible] ROLL LEAF

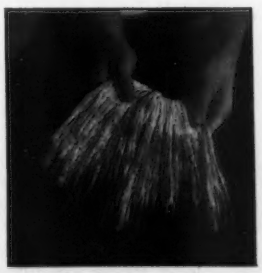
How closely do *you* need to trim?



PROBABLY you don't often need to take off "shavings" like these, but what a satisfaction to know that when a close, accurate trim is required, you can get it with your "C & P" Craftsman Cutter, with speed and dependability added in generous measure.

The "foundation" for the efficient performance of this machine is a literal term—a massive, one-piece casting forming the whole base and frame of the cutter. It provides rigid support to the table and holds it square; being one piece, there is nothing to work loose.

Made in one size only: 34½ inches. We'll gladly send interesting portfolio and particulars; or, your supply house will be pleased to furnish full information on request, without obligation to you.



THE CHANDLER & PRICE COMPANY

CLEVELAND, U. S. A.

600% PROFIT

Stamping Individual Names, Emblems and Monograms with the

KWIKPRINT

— Patented —

Gold Stamping Machines

5c worth of material and time turned into 35c or MORE.

Speediest machine on the market. No need to take patented typeholder off machine.

3 Electric Heat Controls.

Hundreds of satisfied users. You lose by waiting. Send coupon today.

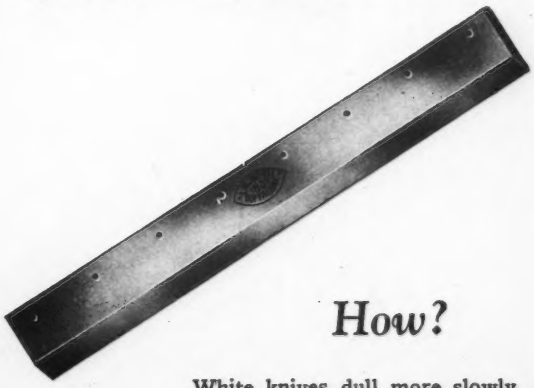
Mutual Gold Stamping Assn., Dept. 51., 564 W. Monroe, Chicago. Send us catalog and information regarding your KWIKPRINT Gold Stamping Machine that we understand will stamp 22K Gold Monograms, Emblems and Names, on Hat Boxes to Key Cases as low as 5c. We are interested.

NAME .....

ADDRESS ..... CITY.....

90 Years Old This Year.

Greater Production



How?

White knives dull more slowly because they are tempered in a different manner; not in automatic furnaces, but by men who have done nothing else for 25 to 40 years. You can imagine how perfect these men become in their work.

"Old Fashioned" Quality

means just that—the kind you had before quantity production ruled.

Let us quote you—write us today.

The L. & I. J. White Co., Inc.

40 Columbia St. **Buffalo, N. Y.**

What's New in New York

"Housewarming" Party Opens New Wolff Building

OPENING of the new 12-story building of the H. Wolff Estate, adjoining the present building at 526-534 West 26th Street, New York City, was observed with elaborate ceremonies on February 26 in which officials of the company and employees participated.

John J. Kelly, secretary of the Open Shop group of the Employing Bookbinders' Association of New York, acting as temporary chairman in charge of affairs, opened the exercises and Miss Sadie H. Eggert presented the estate, on behalf of the employees, with a beautiful blue silk flag, on which was emblazoned in gold letters the name of the firm, the date of its founding (1893) and a grey wolf's head, the trade symbol of the concern.

Loyalty of Employees

Bertram W. Wolff, directing manager of the Wolff estate and a son of the founder, accepted, on behalf of the officials of the company, this token of the employees' loyalty. Mr. Wolff in his address thanked the employees for their co-operation which had made possible the continued prosperity of the firm and its expansion into larger quarters, and said that continued success depended in large part on their efforts. He pointed out that one of the evidences of their loyalty to the company was the fact that a great many of the more than 400 employees had remained with the concern for a number of years. They had become imbued with the spirit of the house and its ideals of the best workmanship, he declared, and this was reflected in the company's output.

Mr. Kelly then turned the gavel over to Nathan Shrifte, general manager, who acted as master of ceremonies during the christening, which was performed by Mrs. Harris Wolff, widow of the founder. Mr. Shrifte spoke of the growth of the company from a little concern, occupying unpretentious quarters in a small loft, 25x100 feet, and in possession of no machinery, to its present magnitude with a capacity (even before moving into the latest addition) of 40,000 to 60,000 volumes a day. He pointed out that further growth depended on the employees themselves.

Louis J. Vorhaus, who had been associated with the late Harris Wolff for years, spoke of the ideals of the founder of the present great business and how his fairness and his progressive spirit had made this growth possible.

The erection of the new 12-story building marks the latest step in the continuous growth of the company which is now entering upon its 35th year of service. It speedily outgrew its first home on Center street, where it began its existence in 1893, and moved to larger quarters at 265 Cherry Street. After five and a half years, marked by rapidly increasing business and growing confidence of its customers, it was forced by need of greater space to move again—this time to Center and Leonard streets. In 1910 the company built its present ten-story structure at 526 West 34th street, to which the new 12-story addition has just been joined.

New Wolff structure will give bindery about 60,000 square feet of floor space on the five floors which it will occupy, in addition to its present 120,000 square feet in the old building

* * *

Arthur R. Irwin

The bookbinding and publishing field learned with deep regret of the death, on Sunday March 6th, of Arthur R. Irwin, secretary of Harmon & Irwin, 21 East 4th Street, New York City, and well-known member of the bookbinding industry of the city.

Mr. Irwin began his career at the age of 12, starting with the Century Company, in which concern he learned many details of the publishing business which were invaluable to him in his later work as a bookbinder. After leaving the Century Company, Mr. Irwin entered the exclusive bookbinding field in the employ of the J. F. Tapley Co. He was next associated with T. Y. Crowell. Twelve years ago, he became associated with Mr. Harmon in the concern which became Harmon & Irwin, and of which Mr. Irwin was secretary. He was 52 years of age at the time of his death.

Mr. Irwin was active in club affairs and the funeral services, which were held March 9, from his residence at 9119 Ninety-second street, Woodhaven, L. I., were attended, in addition to relatives and intimate friends, by Lotus Lodge No. 31, F. and A. M., Madison, N. J., Lodge No. 1465, B.P.O.E., and Council No. 148, Junior Order U.A.M. Additional services were held on Thursday, March 10, at which many of his friends in the bookbinding business attended in a body. Interment was in Hackensack, N. J.

He is survived by his widow, a daughter, and four sons, two of whom are active in the firm of Harmon & Irwin.

* * *

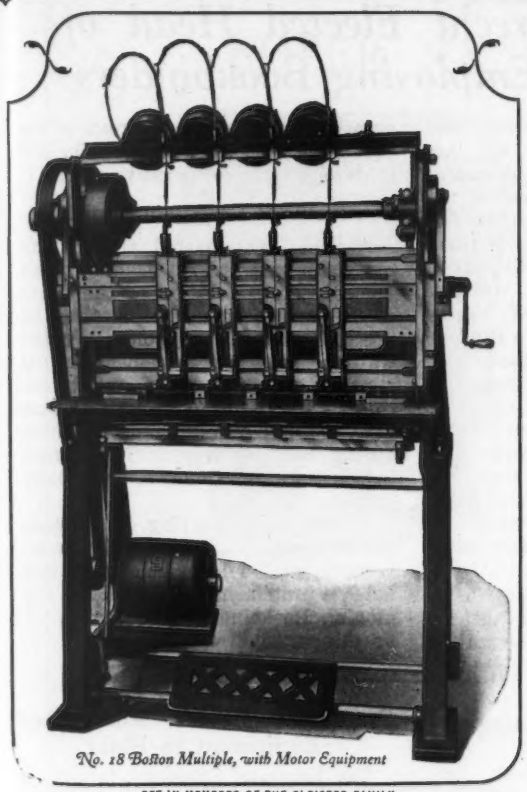
New York Binders Install Folders

Several New York binderies have recently added Baum folders to their equipment. Grady Bookbinding Co., Doubleday Page & Co., and Boerum and Pease are among the larger concerns that have purchased machines during the past month.

* * *

Every man knows something wherein I may learn of him, and in that I am his pupil.— EMERSON.

BOSTON *Multiple Wire Stitcher No. 18*



No. 18 Boston Multiple, with Motor Equipment

SET IN MEMBERS OF THE CLOISTER FAMILY

Designed for tablet, blank book, check book, receipt book, and flat work of this character up to a thickness of one-half inch. *Maximum speed, 150 stitches per minute for each head.*

THE regular equipment consists of four adjustable heads. Extra heads may be attached up to a total of ten. All are operated from one touch of treadle. Space between side frames, 33 inches; minimum distance between stitches, 2⅞ inches on centers. Wire No. 25 round to No. 20x24 flat. Special heads are furnished for No. 18 and No. 20 round wire and for box stay ribbon wire. Floor space, 26x49 in. All heads are automatically adjusted to thickness by turning one crank handle.

FOR FLAT STITCHING ONLY—*The No. 18 Boston Multiple Wire Stitcher offers those specializing in flat work unusual production economies*

GENERAL SELLING AGENT

American Type Founders Company

Sold also by BARNHART BROTHERS & SPINDLER, all selling houses

In Mexico and South America by NATIONAL PAPER AND TYPE COMPANY; in Canada by SEARS COMPANY CANADA LIMITED, Toronto-Montreal

EXHIBITOR
GRAPHIC ARTS EXPOSITION
New York *Sept. 5-17, 1927*

LATHAM MACHINERY COMPANY

ANNOUNCES

The Removal of Their Office

to

Printing Crafts Building
8th Ave. and 34th Street
New York City

where a complete stock of machinery, repairs, and wire is carried.

TACRITE

REG. U. S. PAT. OFF.

FLEXIBLE GLUE

The Brand
That Insures
The Quality

SELDNER & ENEQUIST, Inc.

Manufacturers of

Chemicals and Adhesives

84-114 Hausman St. Brooklyn, N. Y.

Officers of Binders Board Association

At a luncheon meeting of the Binders Board Manufacturers Association, held in New York, during Paper Week, all the officers who served during the past year were re-elected. They are:

President Leigh H. Davey, the Davey Company, Jersey City, N. J.; Vice President, Edward Kerr, Jr., Kerr Paper Mill Co., East Downingtown, Pa.: Secretary, O. M. Porter, 18 East 41st street, New York; Treasurer, A. B. Goodrich, Riverside Paper Manufacturing Company, Glastonbury, Conn.

Executive Committee: E. C. Betz, Consolidated Paper Company, Monroe, Mich.; E. H. Norton, C. H. Norton Company, North Westchester, Conn.; J. P. O'Brien, Otter River Board Company, Otter River, Mass.

* * *

Latham's New York Branch Moves to New Quarters

The New York office of the Latham Machinery Co. moved last month from 47 Murray street to new headquarters in the Printing Crafts Building, 461 Eighth avenue. The company, which manufactures Monitor stitchers, punching machines, perforators and other machinery for the bookbinding trade, has its main office at 1153 Fulton street, Chicago, and important branches in Boston and Philadelphia.

* * *

Production Records Now Being Compiled by Pamphlet Binders

Good progress has been made in the compilation of production records by the pamphlet binders committee of the Employing Bookbinders of America, according to Irving E. Partridge, Jr., chairman of the committee. At the October convention of the association, it was decided to send out a questionnaire listing types of machines and requesting members to fill in their average production records for purposes of comparison.

While all members of the pamphlet binders group have not prepared their records as yet, states Mr. Partridge, a number have responded and their figures are being duly entered on the records of the committee. Mr. Partridge is confident that when the figures are properly tabulated, much valuable information will be available to the binder.

* * *

Holliston Mills Introduce New Levant Pattern

The Holliston Mills, Inc., Norwood, Mass., have recently introduced their new Levant pattern book cloth. The new pattern is designed to resemble in pattern the natural leather levant grain and is described by the company as suitable for those bindings that require a leather-like appearance, yet must be produced with economy, convenience, and uniformity. The new pattern is available in Waverly colors, extra colors, and black cloth.

Middle Atlantic States

W. G. Albrecht Elected Head of Baltimore Employing Bookbinders

THE election of officers for the ensuing year featured the last meeting of the Baltimore Bookbinders Association, held at the offices of the Baltimore Bookbindery, Inc. The following are the new officers: William G. Albrecht, of the Albrecht Co., president; C. W. Amos, of I. R. Amos & Co., vice-president; Frank W. Linnemann, treasurer of the Trade Bindery Co., secretary, and Joseph Ruzicka, of the Joseph Ruzicka Co., treasurer. Mr. Albrecht, who during the past year has been vice-president of the association, succeeds George H. Moore, of Moore & Company; Mr. Amos succeeds Mr. Albrecht; and Mr. Linnemann succeeds Dennis D. O'Leary, head of the Baltimore Bookbindery, Inc.

The Baltimore Bookbinders Association, since its formation about a year ago, has been instrumental in greatly promoting the interests of the bookbinding business in this city and in developing a co-operative spirit.

Promotes Cooperative Spirit

A policy inaugurated almost from the start was that of holding meetings of the association at the offices of the various firms, each meeting being held at a different office. In this way members were enabled to discard the atmosphere of formality and to visit the plants of its fellow-members, a thing hardly found expedient during business hours. These meetings are always followed by a buffet supper.

At the April meeting of the association, which will mark its first anniversary, and will be held at a local hotel, a prominent member of the Employing Bookbinders of America will be the principal speaker.

Baltimore Bindery to Increase Production

The Baltimore Bookbindery, Inc., recently installed a No. 3 Smyth sewing machine, a backing machine, and a Krause round corner machine, with Haridore corner edge attachment. A Potdevin gluing machine was installed about a month ago. The addition of this new equipment will enable the Baltimore Bookbindery Inc., to increase its production greatly. The firm, designers and makers of de luxe edition catalogues, specializes in novelty works in bookbindery, which will be developed more fully during the present year. It is now handling a big catalogue order for one of the largest wholesale dry goods houses of this market.

* * *

Moore & Co. Adds New Equipment

Moore & Company, one of the oldest bookbindery concerns in Baltimore, has added new machinery and equipment during the past month. The new additions included a Haridore corner edge machine, a Fortuna skiving machine, and platform trucks. George H. Moore, retiring president of the Baltimore Bookbinders' Association, is the founder and head of this concern.

* * *

Shelby Sales Book Co. in Larger Quarters

The Shelby Sales Book Co. has moved into new and larger quarters at 407 West Lombard street. The firm had been located for some time at 35 South Howard street.

Prominent Binder Adds New Equipment to Plant

The Hartman Company, binders to the trade, has doubled the size of its plant at the S. W. corner of Darien and Chancellor Streets, Philadelphia. The improvements made include a new and handsomely furnished business office. The new mechanical equipment includes another paper cutter and a Model O Cleveland folding machine. All departments of the plant have been enlarged. The company is giving its customers both day and night service. The new plant has 4000 square feet of floor space. Charles Hartman, president, reports that business of his company has increased more than 200 per cent within the last year.

* * *

Caslon Press Organized

The Caslon Press, Inc., is the name of a new company formed recently by J. S. Mason and Richard M. Hart, who purchased the Heaney-Bryson Plant at 422 First Avenue, Pittsburgh, where they are now located. New equipment has been added and they have an ideal modern floor layout, including hi-speed automatic presses and folding machines.

Both Mr. Mason and Mr. Hart have had years of experience in the printing and binding field, and Mr. Hart, production man, is well known in the Pittsburgh district.

* * *

The best proof of the value of Bookbinders' Want Aids are their continued popularity. *See page 52.*

THE ROSBACK
SUPER XX HEAVY PERFORATOR

Furnished complete with adjustable Feed Gauge, Automatic Sheet Delivery and Layboy.

IT DELIVERS AND PILES THE FORATED SHEETS.

No heavy sliding mechanism. YOU PULL THE SHEET ONLY. Has the greatest capacity possible to build into a vertical Perforator.

Built in 28″ and 30″ sizes.
There are no extras.

BUILT BY

F. P. ROSBACK COMPANY
BENTON HARBOR, MICHIGAN

The Largest Perforator Factory in the World.

The Brackett
DOUBLE HEAD
Stripping Machine

Is profitable anywhere. The cheapest kind of human labor can not compete with it.

This remarkable machine reduces bindery costs to an unusually low level.

Edition Binders, Check Book Makers, Blank Book Makers, Library Binders and Catalogue Publishers should investigate the unusual merits of this machine if they are interested in lower costs and greater profits.

The Brackett Stripping Machine Co.
TOPEKA, KANSAS, U. S. A.

GREEN SEAL

FLEXI-PADDING GLUE
—makes good pads for less

Try this improved, year-around composition. It is strong, flexible, free-flowing and quick-setting. A carefully made glue for particular people. Sizes: 6 to 300 lbs. Order from dealer or direct.

GREEN'S PASTE WORKS
112 Emma St. Syracuse, N. Y.

Bookbinders' Rotary Cutter
with
New Automatic Feed

For particulars address

JOHN T. ROBINSON CO.
HYDE PARK - - - - - MASSACHUSETTS

News of "Hub" & New England

Century-Old New England Bindery Remains Young in Outlook

A VISITOR to the bindery of F. J. Barnard & Co., at 368 Congress Street, Boston, would certainly never guess that the firm had a genealogy extending back 105 years. There are few library binderies that embody the modern features to be found in this shop even among the newer companies.

For over 50 years, the firm has been conducted by the Barnard family, but it is a direct successor to the firm of J. G. Roberts, which was located for another half century on Province Street, Boston, on the site, incidentally, where the Republican party in Massachusetts was organized and nurtured in its infancy. This business came into the control of F. J. Barnard, and the latter's progressive spirit imbued his son, Frank M. Barnard, who continues to keep the plant in the van of bindery progress.

Frank M. Barnard

Layout Along Efficient Lines

The business has been located for some years at 368 Congress Street, Boston. It is laid out with a view to obtaining the highest efficiency. One finds there the maximum of machinery in the minimum of space. The work is handled progressively from one machine to another without a single waste effort.

Frank Barnard, a strong believer in the value of co-operative endeavor for the improvement of the industry and the solving of its problems, who translates his belief into action (he is one of the hardest workers in the E. B. A.), has been quick to adopt the suggestions of the organization with relation to shop practice and has seen more than one of his own ideas adopted by the trade at large. He installed the E. B. A. accounting system in his office and finding it needed some modification, made necessary charges as would fit in with the operations of a library bindery and has found the method highly successful.

Efficient Safety Equipment

F. J. Barnard & Co. have provided safety devices for their machinery and maintained a constant supervision over the safety factor in their plant. Consequently, it is not surprising to find that their accident insurance rate is exceedingly low. One factor in this achievement that deserves more than passing mention is the scientific lighting arrangement which sheds an even flood of light by the overlapping of rays.

Expansion in 1924

Mr. Barnard's interests expanded greatly in 1924, when the Chivers Bookbinding Co., of Brooklyn, N. Y.; the B. J. Schaefer Co., 69 Park Place, New York City, and the Buskirk Co., manufacturing stationers, were acquired. This was quite a logical move as the business of all these firms was essentially the same, the rebinding of library and school books.

Frank Barnard, head of these companies, is easily one of the busiest men in the American bookbinding trade. He has been an enthusiastic worker in the E. B. A. for many years and is its first vice-president today. He is one of the strongest supporters of that organization's educational-vocational program.

Aside from his bookbinding activities, his interests in the manufacture of bindery equipment takes him to the Pacific coast annually, where he attends the directors' meetings of the Oversewing Machine Co., at Los Angeles. We understand that he is contemplating a business trip to Europe during the next few weeks.

New England Guild Discusses Flexible Glue Problems

AN address on the methods of flexible glue manufacture and the problems connected with its use by Dr. John J. Sokolinski, of the Arabol Manufacturing Co., of New York, featured the March meeting of the New England Bookbinders' Guild, held at Young's Hotel, Boston, on March 11, and attended by 35 members representing nearly as many firms.

A lengthy discussion followed the speaker's address, and he was called upon to answer numerous questions on special problems. A common difficulty mentioned by the members was cracking after the first and second coating of the adhesive. Dr. Sokolinski explained this condition by saying it was caused by the use of the wrong flexible glue for the seasonal requirements. The dehydrating property of the glue, he said, must be adjusted with the aid of glycerin to the more rapid drying of certain seasons.

Moisture Problem

It was recalled that the moisture problem had been cropping up recently in many of the elements of bookbinding, much time having been devoted at the last Guild meeting to a discussion of the effects of atmospheric moisture on binders board. The meetings this year have aroused wide interest in this subject and there was frequent reference to recent discussion of the moisture problem in articles in BOOKBINDING MAGAZINE.

Special Problems Require Special Solutions

The special problems presented by the use of imitation leathers were discussed as were jobs involving the use of glossy, porous and sized paper. The speaker suggested that when a paper of unknown reactions was to be used, the binder submit samples to the glue manufacturer. The flexible glue manufacturers, he said, aim to supply adhesive to meet special requirements, although when standard glues are used with better knowledge of their requirements, less difficulty will be experienced.

Enlarged Membership

A. B. Johnson, of the Standard Diary Co., was voted into the Guild and the membership committee, consisting of Arthur McKenzie, Fred Burlen, and E. A. Gordon, reported the names of some 15 bookbinders in Boston and vicinity who are eligible for membership and likely to make application. The Guild also voted to admit to membership superintendents, in addition to proprietors and executives, but to draw the line at the so-called allied trades, such as printers, in order that the interests of the organization may be concentrated, as in the past, on the special problems of the bindery.

* * *

Addition to Boston Bindery

As one of the recent additions to their plant equipment, G. J. Hawson Co., 286 Congress street, Boston, Mass., put in a Monitor paging and numbering machine equipped with 6 wheel "Q" head.

* * *

We like people who can work without making too much noise.

ANNOUNCEMENT

We take pleasure in offering to the trade a new sample book of quality Standard Book Clothes embodying a complete line of

Crown Bindings
Cambridge Linen Embossed
Cambridge Linen Vellum
Tuxedo Linen

in NEW ATTRACTIVE and DISTINCTIVE COLORS

A copy of this new sample book will be sent on request.

THE SIEGBERT BOOK-CLOTH CORPORATION
New York

Philadelphia Boston San Francisco St. Louis Chicago

Would You Use a Sledge Hammer to Drive a Tack?
Would You Use a Cylinder Press to Print a Card?

WHY THEN

Wear Out a $5,000 Folding Machine to Fold Small Jobs?

BELIEVE IT OR NOT, one of our users is today running his Model 55 BAUM Folder 9300 an hour, on three fold work (27,600 folds an hour) and it has not cost him one cent for repairs in over four years. It only cost him $500 originally.

TREMENDOUS SALES VOLUME enables us to reduce the price of the No. 55 Baum High Duty Folder from $555 net to $423 net (motor included).

Model 55 makes 6,000-12,000-18,000 folds an hour. 5x6″ by 14½x19½″

An initial payment of $89 and $29 per month and in a year it's paid for.

RUSSELL ERNEST BAUM
615 Chestnut Street Philadelphia, Pa.

News of the Middle West

George Erickson Feted by Friends in Trade

George Erickson, superintendent of the Robert O. Law Company, Chicago, Ill., book manufacturers, recently celebrated the fiftieth anniversary of his birth and the twenty-seventh with that company, at a banquet given him by his friends and business associates at the Svithiod Singing Club. Mr. Erickson's popularity was evidenced by the fact that there were about 250 people assembled. This was tangibly expressed by the presentation to him of a beautiful gold watch and chain. Speeches were made by many of the most prominent people of his nationality and by his business associates eulogizing Mr. Erickson as a man who had always been faithful to his trust, fair to those under him, and loyal to his employers. The best wish expressed to Mr. Erickson was that he may live to celebrate a century of activity.

* * *

Pivot City Bookbindery, Indianapolis, Moves to Larger Quarters

The Pivot City Bookbindery, Indianapolis, Ind., has moved into the new Bobbs-Merrill Building, where with increased space and better facilities they will be enabled to take care of their rapidly expanding business.

George Mountain, founder and owner of this concern, anticipates continuous progress and expansion of the business.

* * *

Toby Rubovits Gives Talk at South Bend

Toby Rubovits, founder and head of the concern bearing his name at 1501 West Congress Street, Chicago, gave an address at a recent meeting of the St. Joseph Valley Typothetæ held in the Y. M. C. A. building, South Bend, Ind. Forty-three members and friends were in attendance.

Mr. Rubovits reviewed the history of Typothetæ, how it was organized in 1887, of the many difficulties encountered by the group in the early days, and of its many accomplishments up to the present day marketing activities.

* * *

Feature 24-Hour Service

Business this year to date has shown an approximate increase of about 20 per cent, according to George Balmer, manager of the Trade Bindery, Pitt Building, Cleveland, Ohio.

According to Mr. Balmer, almost 100 per cent of his orders are for 24-hour service. Fast production is demanded as never before and even the large concerns are asking for this speeded output. A favorable outlook for future business is entertained at the Trade Bindery.

Ideal Bindery Adds to Floor Space

Floor space has been more than doubled at the Ideal Bindery, 1125 Oregon Avenue, Cleveland, Ohio. The recent addition of about 7,000 square feet has brought the total floor area up to 12,000 square feet. This, together with the installation of new machinery, has increased the efficiency and capacity of the plant considerably.

Frank J. Conat, manager of the Ideal Bindery, reports the recent addition of a 34" pin-hole Burton perforator, which has proven a great asset. An eyeletting machine and a Morrison wire stitcher have likewise been added to the bindery equipment.

Mr. Conat reports that February, 1927, was the best month the Ideal Bindery has experienced in 10 years. He looks for a good volume of business throughout the Spring months.

* * *

Returned from Western Tour

H. C. Williams, president of the Ward & Shaw Co., printers and binders, Cleveland, Ohio, who is also president of Phi Kappa Psi Fraternity, has just returned from a five weeks' tour of the West, where he has been visiting the various Chapters in the interest of his fraternity.

The Cleveland Alumni Association of Phi Kappa Psi, gave a banquet in honor of Mr. Williams upon his return.

* * *

Healthy Condition of Cleveland's Printing Business

Healthy condition of the printing industry and other trades to which the Arrow Ruling & Binding Co., of 118 St. Clair avenue, Cleveland, caters, points to a prosperous year for the bindery, according to Charles Frank, manager of the company. He states that business thus far this year has shown an increase over the same period of a year ago. To take care of added business the Arrow bindery recently installed a new Hickok L ruling machine.

* * *

More Catalogue Binding

F. E. Carker of the Forest City Bookbinding Co., Caxton Building, Cleveland, Ohio, reports an increase in business this year to date over the same period of last year. Catalogue binding makes up the bulk of business turned over by this concern.

* * *

The Boehner Stamper for roll gold stamping and embossing is described in a four-page illustrated folder issued by the Improved Boehner Binder Co. The mechanical features of the machine and their advantages are listed and prices given.

Erect New Plant and Increase Sales Force

A steady growth in the stationery and bookbinding business has forced the L. W. Holley & Sons Co., Des Moines, Iowa, to erect a new three story modern plant, to increase its selling force considerably and to add new employees in the plant. The new plant is equipped with the very latest bookbinding machinery, which permits greatly increased production at a low figure. The company is one of the well established Iowa houses, having been founded in 1889.

The new building located at 100-102 East Grand Avenue is a model one, in the opinion of authorities. The very latest in high speed presses, rotary perforators, automatic gathering machines, etc., have been installed, and results in keeping production costs at a very low figure.

K. J. Henkle, advertising manager, says he is very anxious to become better acquainted with others in the trade, personally or by mail.

* * *

Stohr Becomes a Partner in Maynard Company

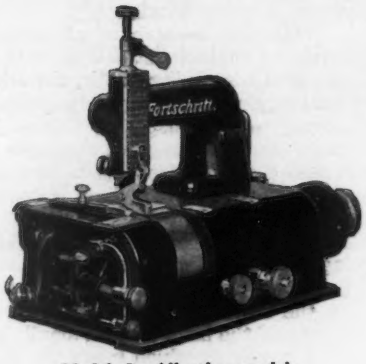
Arthur A. Stohr, former secretary of the Des Moines Club of Printing House Craftsmen, has been added to the Maynard Printing Company of Des Moines as a partner in the concern.

Before entering the Maynard Company, Mr. Stohr was a salesman with the Campbell Printing Company of Des Moines, Iowa. He is a leader in the trade throughout this city and state, and has been quite prominent in local and state activities for the past twenty years.

Mr. Maynard has recently inaugurated a new advertising medium for his firm which he calls the "Maynard Time Table." It contains all the railway and bus line schedules leaving and entering Des Moines, as well as other valuable information for travelers and motorists. These bulletins are much sought after by the public, and, of course, are distributed free of charge by the company.

Fortschritt-Advance Skiving Machines and Knives

Are Setting New Sales Records!



Model C. All other models carried in stock.

Price $36.00 per dozen.

LAST month's sales were the biggest we have ever had!

There is a reason—the trade is rapidly learning that the perfected Fortschritt-Advance Skiving Machines and Knives are not only lower in price but also more economical in operation than any other skiving equipment on the market.

For economy and efficiency, turn in your old skiving machine on a new Fortschritt-Advance and save money!

The Fortschritt-Advance Skiving Knife costs less and is guaranteed to last longer than any other made. It fits all types of machines.

It will pay you to write today for full information regarding Fortschritt-Advance Skiving Machines and Knives.

Our service department repairs all makes of skiving machines and all necessary parts are carried in stock.

MANHATTAN EMBOSSING COMPANY, Inc.

Agents for

FORTSCHRITT-ADVANCE SKIVING MACHINE CO.

74-76 Greene Street **New York**

Write for illustrated catalog showing our various models.

GEORGE METTERNICH
Sales Director

Telephone Canal 7519

Sales Agents
GANE BROS. & LANE
Chicago and St. Louis

JOHN J. PLEGER
53 West Jackson Boulevard Chicago, Ill.

Stripping Machines, Reinforcing and Tipping Machines, Round Corner Turning-in Machines, Slitting Machines, Strip End Trimmers, Hinged Paper Covering Machines.

SAVES GOLD *and* INCREASES PRODUCTION

Kensol Presses have roll leaf spacing mechanism so accurate, that they space to 1-16th of an inch, thereby saving gold.

The ease of feeding KENSOL presses with its goose-neck shape increases production. Other time- and labor-saving features, too.

If you do any kind of stamping you should know about KENSOL presses.

Send for booklet.

A. M. KENNEDY & CO., 124 White St., N. Y. C.

The Bindery Room Chair That Pays for Itself

Royal CHAIRS AND STOOLS

The Seat of Production

Those who realize the tedious fatigue strain of bindery work due to repetition, quickly appreciate the increase in production resulting from the adjustable features and comfort quality of Royal Stools and Chairs.

Ask for Catalog and 60-Day Free Trial Offer

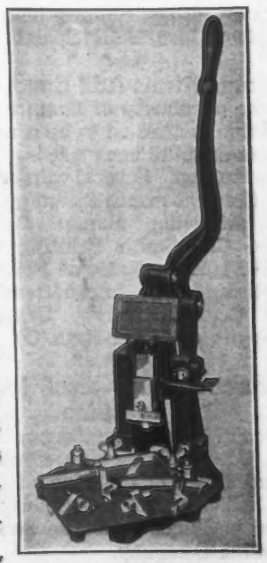
ROYAL METAL MANUFACTURING COMPANY
2322-24 S. Western Ave. Chicago, Ill.

Adjustable Range
17″ to 23″
21″ to 27″
25″ to 31″

INTRODUCING THE "COMPACTOR"

CORNER EDGE TURNING MACHINE AND APPARATUS

will turn the edges on book-covers, etc., at a speed of about 1200 an hour. An inexpensive machine which will save money and labor, also producing better work than by hand. Apparatus can also be attached to any "Krause" Bench, Foot or Power Round Cornering Machine.



Over 8000 Sold

during the last few years in European countries.

A simple, inexpensive labor saving device. Machine and apparatus is being daily demonstrated in New York and will be demonstrated by the largest dealers carrying the Hoffman Machinery Lines all over the country. Also Branch: 8 Cheneville Street, Montreal.

HOFFMANN TYPE & ENGRAVING CO.
114 E. 13th Street New York City
Sole Distributors for the United States and Canada

Bindery Included in Plans for Union City

A modern printing plant and bindery are included in the plans for the central group of buildings around which will be built Union City, "the city on a farm," to be developed by the Unity School of Christianity on its 1,100 acre tract near Kansas City, Mo.

Modern housing facilities, a band stand on the roof of the public garage, an artificial lake, and an 18-hole golf course are among the projects for the school.

Unity farm consists of 1,000 acres of rolling land, naturally fertile, and with a wealth of natural resources. Wells sunk in past years provide enough oil and gas to supply a city of 6,000. Hundreds of fruit trees and grape vines have been planted and cultivated until today the potential resources in fruits are large.

* * *

Library Business Reported Good

The Indianapolis branch of the National Library Bindery Company reports business very good, which is very evident as the place is humming with activity. Oscar Schnabel, manager, is spending considerable time over the state visiting the libraries at the Universities and colleges, and the public libraries in the larger towns over the state.

* * *

John W. Spaeth

John W. Spaeth, a bookbinder in the employ of the American Book Company at Cincinnati for almost half a century, recently passed away. A widow, Mrs. Nellie Spaeth, survives.

* * *

Chicago Firms Add Baum Folders

The popularity of Baum Folders in Chicago is attested to by a number of recent installations made by the Baum organization. Several were made during the past month including those in the following plants: Donald C. Price Co., Smith Printing Co., Osgood Printers, National Printing and Publishing Co., International Rotarian, Gerlach-Barclow, Drucker and Kelley, and Meyer-Both Co.

* * *

Purchase Universal Jogging Machine

One of the Chicago firms with which the Universal jogging machine has found favor is the Manz Engraving Co., which recently purchased one of these machines from the Southworth Machine Company.

* * *

Dayton Blankbook Co. Adds Equipment

One of the recent additions to the bindery equipment of the Dayton Blankbook Co. was a Baum folder.

* * *

Install Cutters

Westerman Press Co., Cincinnati, and Klopp Printing Co., Omaha, were among those to install a 50" Chandler and Price automatic cutter during the past month.

Western States

Bookbinding Department in Frank Wiggins Trade School

A bookbinding department is the new acquisition to become a part of the Frank Wiggins Trade School. A new building at 16th and Olive streets which replaces the old trade school at 8th and Grand, is a Los Angeles public school product, and will be occupied about the middle of March. It is a limit height building devoted exclusively to trade teaching.

On the second floor, covering a space of approximately 120 by 66 ft. are the printing and bookbinding departments. The instruction in bookbinding during the rest of the term will be devoted to pamphlet binding exclusively, but will widen out to include classes in general bookbinding when school opens after the vacation. The training will be devoted to the operation, adjustment, and care of folding machines, stitcher, punching machine, perforator and other bindery equipment.

The new equipment consists of a 44-inch Dexter cutter, a Model B Cleveland folding machine, Wright round hole perforator, Model H Wright paper punch, No. 4 Boston stitcher, and a Hamilton steel bindery table. Other necessary tables or equipment to be used in the school will be made by the students themselves. W. B. Sherwood, formerly of the Sunset Bindery, will be instructor of the bindery department.

* * *

An Interesting Binding Job

W. A. Lang Co., Denver, have the distinction of binding the assessment books covering the Moffatt tunnel district. This is not only a handsome stroke of business, as there are 250 of these books, each of which, when opened, will cover the top of a good-sized office desk, but it is an honor as well. The Moffat tunnel, the complete boring through of which will be completed early in the summer, is recognized as the most important and difficult engineering problem attempted since the Panama Canal, crawling beneath the entire width of the great divide, so to be in any way associated with it is to have to do with history. Also it is an advertisement of inestimable value.

* * *

All-Round Bindery Does Artistic Work

The Bradford-Robinson Printing Co. is the only printing company in Denver who conduct a bindery which goes into every phase of the work. Not only is the pamphlet end gone into, but book covers as well, and some of its products are achievements of æsthetic art. This is one of the oldest establishments in the west.

Effective Publicity for the Library Binder

While the bookbinder of necessity comes in contact but seldom with the so-called consuming public, the Dieter Bookbinding Co. is not only generally known to the people of Denver but there is perhaps no other concern whose products they come into such frequent touch with. This is because the thousands of books daily circulated by the public library, the rebinding is all done by Deiter. The reading public is conversant with this fact; on the inside of the lower left-hand corner of the back cover a small, neat label is pasted which bears the name and address of the firm.

This is particularly effective advertising as it calls attention to the quality of the workmanship, which is strictly high class. While the colors of the bindings of course vary, a strictly uniform system of marking is maintained, so that when a row of rebound books are upon a shelf, the names of the authors, titles, as well as catalog numbers, will extend across in virtually parallel lines. Varying shades of brown, it has been found, not only strike the most attractive effect enmasse, but show the soil least of any color.

* * *

Active Bookbinding Division in Printers' Board of Trade

The Bookbinding Division of the San Francisco Board of Trade is taking an increasingly important position in the local graphic arts community. At a recent meeting and election of officers of that organization, the following were appointed members of the executive committee to represent the binding interests—J. H. Brady, T. J. Cardoza, Edward H. Barry, and H. J. Stratford.

* * *

Binders Use Calendars as Advertising Medium

The large assortment of attractive calendars gotten out by Barrent & Maten, Denver, have been entirely distributed among the trade. This form of advertising was felt to be particularly effective and considerable money was put into it, landscapes and portraits of comely girls being printed in numerous variegated colors. It was reasoned that the more attractive the ornament, the longer it would be preserved. In spite of the heavy original cost, this firm believes that the calendar is the most economical and enduring form of advertising, as it is in conspicuous evidence for the twelve months of the year.

* * *

¶ *The salesman with grit and "stick-to-it-iveness" is valuable to his house not only in the business he turns in but in the example he sets to the rest of the sales force.*

The Southworth Quality

Heavy Duty, Combination Multiple Punching and Perforating Machines

The Heavy Duty Super Portland Punching Machines

Our Foot, Belt and Motor Driven Super Portland Punching Machines are designed to do Heavy Duty Punching and Perforating. These machines are used for Punching Round and Open Holes. Round Cornering. Perforating, Tab Cutting and Indexing. Special equipment of any kind can be furnished.

Our machines will do as wide a range of work as any punch now on the market and are Guaranteed as to workmanship and Material.

28-Inch Heavy Duty Motor Driven Perforator with Full Equipment

Southworth Perforators are built in Heavy Duty Models, and the dies guaranteed for five years' service. We can supply 15-inch Hand Power, 20- and 28-inch Foot Power, 28-inch Belt and Motor Driven Machines.

Send for Bulletin Illustrating Machines.

Purchasing equipment of our make guarantees you service and satisfaction after continued use.

In stock and for sale by Agents and Type Founders.

Manufactured by

Southworth Machine Co.

Portland Maine

The Halfer Marbleizing Company, Inc.

Middleton, Mass.

Manufacturers of the famous "HALFER" Marbling Colors

for

DOEBBELIN'S SIMPLIFIED MARBLING PROCESS

(on Carageen Moss Size)

Complete Marbling Outfit Small..... Trough 28 x 11	$35.00
Large..... Trough 32 x 14	$65.00
Doebbelin's Marbling Machine.....	$75.00
Special Trough for Machine..... 44" x 14"	$25.00

"Art of Marbling"

A practical guide to marbling with 28 Illustrations. Published by W. C. Doebbelin.

Originators of H. L. End Papers

Distributed by

THE HOLLISTON MILLS, INC.

New York Boston St. Louis Chicago

BECKER BROTHERS ENGRAVING CO.

26 EAST 13TH STREET, NEW YORK CITY

DESIGNERS AND ENGRAVERS · OF BRASS STAMPS FOR · BOOK COVERS SINCE 1885

IF YOU USE RIVETS -- EYELETS -- GROMMETS -- OR OTHER FASTENERS

HERE IS A BOOK YOU SHOULD READ.

It describes an assembly service. How to choose the best fastener for your particular work. It illustrates many metal fasteners and attaching machines.

SEND FOR IT!

Fill out the Blank — No Obligation

NAME .....

ADDRESS .....

ATTENTION OF .....

RIVETS-SPLIT RIVETS WASHERS-EYELETS

METAL STAMPINGS EDWIN B. WIRE FORMS

STIMPSON

73 FRANKLIN AVENUE COMPANY BROOKLYN N.Y. U.S.A.

GROMMETS-HOOKS MACHINERY

HAND-FOOT-POWER MACHINES FOR ATTACHING METAL ARTICLES

"Signs of Progress"

Recent Bindery Installations and Plans

Monitor Stitchers Installed

Monitor stitchers manufactured by the Latham Machinery Company, of New York and Chicago, were recently purchased by the Smith Printing Co., Frankton, Ind., and the Saalfield Publishing Company, of South Akron, Ohio.

* * *

Efficiency Bindery Tables Installed

Efficiency bindery tables were recently sold to the National Paper and Type Co., at Vera Cruz, Mexico, and to the Double Envelope Co., of Roanoke, Va.

* * *

Brooklyn Plant Enlarges Equipment

As part of its growing and modernized equipment, the firm of W. W. Fitzhugh, of Brooklyn, N. Y., recently installed two Universal jogging machines in its plant. These machines were installed by the Southworth Machine Company of Portland, Maine.

* * *

Middle West Concerns Purchase Automatic Cutters

Among the Middle West concerns to add recently a 39" Chandler and Price automatic cutter to their equipment, have been J. Fred Price, Laurel, Miss.; Gilbert Printing Co., Fremont, Ohio, and A. C. Reiss Co., Louisville, Ky.

* * *

Detroit Binders Enlarge Equipment

Several Detroit binderies have enlarged their equipment by the purchase of Brackett stripping machines. Two of those to recently install this apparatus are the Detroit Mailing & Binding Co., and the Burkhardt Co.

* * *

Government Office Installs Stripping Machine

One of the new machines in the Government Printing Office is a Brackett stripping machine installed by the Brackett Stripping Machine Co., of Topeka, Kansas.

* * *

Rosback Stitching Machines Installed

Rosback stitching machines were recently installed by the Westwood Press, Westwood, N. J.; Miller and Richard, Winnipeg, Can.; J. & F. B. Garrett Co., Syracuse, N. Y.; National Paper and Type Co., N. Y.; Wm. W. Schicht, Auburn, N. Y.

Steady Demand for Perforators

From the standpoint of manufacturer's sales, vertical perforators are in the lead over all other equipment sold to binderies and printshops during the past few weeks, according to the experience of the F. P. Rosback Company. Among the concerns to install this machinery recently are included the J. E, Oswalt, Boswell, Pa.; Shelby Printing Co., Shelby, N. C.; Hawkeye Bindery, Des Moines, Ia.; Huntingdon Bank Book Co., Huntingdon, Pa.; McNeill Bros., San Francisco, Calif.; American Printing Co., Wichita Falls, Texas.

* * *

Oversewing Machine for Joseph Ruzicka

The Joseph Ruzicka Bookbindery Company, of Baltimore, has installed another oversewing machine. The establishment specializes in Library editions.

* * *

New Equipment for Optic Bindery

New equipment has also been added by the Optic Bindery and Book Ruling Company, of Baltimore. The new additions include a Haridore corner-edge machine and skiving machine.

* * *

Sales of Monitor Punching Machines

Recent sales of the 20-inch Monitor foot power punching machine include those to the Faneuil Hall Press, Boston, Mass.; Leary Printing Co., Schenectary; Victor C. Matz & Co., Pittsburgh; and C. O. Owen Co., Chicago.

* * *

Library Adds to Bindery Equipment

The Binding Department of the New York Public Library, has recently added a Jacques bookbinder's shears to their equipment.

Ernst Hertzberg & Sons, Chicago, Ill., Adkins Printing Co., New Britain, Conn., and the Don Bosca Institute, Ramsey, N. J., are other firms that have recently installed this apparatus.

* * *

Enlarges Equipment

In line with its expanding business, the Walters Printing Company, Newark, N. J., recently installed a Reinhardt ruling machine, sold to them by the Hoffmann Type & Engraving Company, New York.

Add to Its Bookbinding Department's Equipment

In line with the development of its bookbinding business, the Otterbein Press of Dayton, Ohio, has recently installed a Smyth casing-in machine and Smyth automatic case-making machine, sold to them by the E. C. Fuller Company, Chicago.

* * *

Rand & McNally Install Smyth Machines

The equipment of the bookbinding department of the Rand-McNally Company, Chicago, was recently enlarged by the addition of a Smyth automatic case-making machine.

* * *

Business Outlook Encouraging, Says Machinery Distributor

The business outlook for bookbinding business during the current year is very encouraging, according to Henry Staple, an official of the Ucab Distributing Organization of Camden, N. J. Mr. Staple has reported a number of installations of Ucab bundling machines in New York as well as other eastern cities. Among the large New York City binderies that have purchased Ucab equipment during the past few weeks were included: Thomas Nelson Sons, J. J. Little & Ives, Braunworth & Co., and Wolff Estate Bindery.

* * *

Publishers Purchase Bundling Machine

J. C. Winston & Son, Philadelphia publishers, recently installed in their bindery a bundling machine sold to them by the Ucab Distributing Corporation, of Camden, N. J.

* * *

Kentucky Book Mfg. Co. Adds Equipment

A Krause bookbinding machine has recently been added to the bindery equipment of the Kentucky Book Manufacturing Company, Louisville.

* * *

Excelsior Bindery Puts in Stitcher

Excelsior Bindery, 418 Cherry Street, Philadelphia, recently enlarged its equipment by the addition of a No. 103 Monitor stitcher with motor and attachments.

* * *

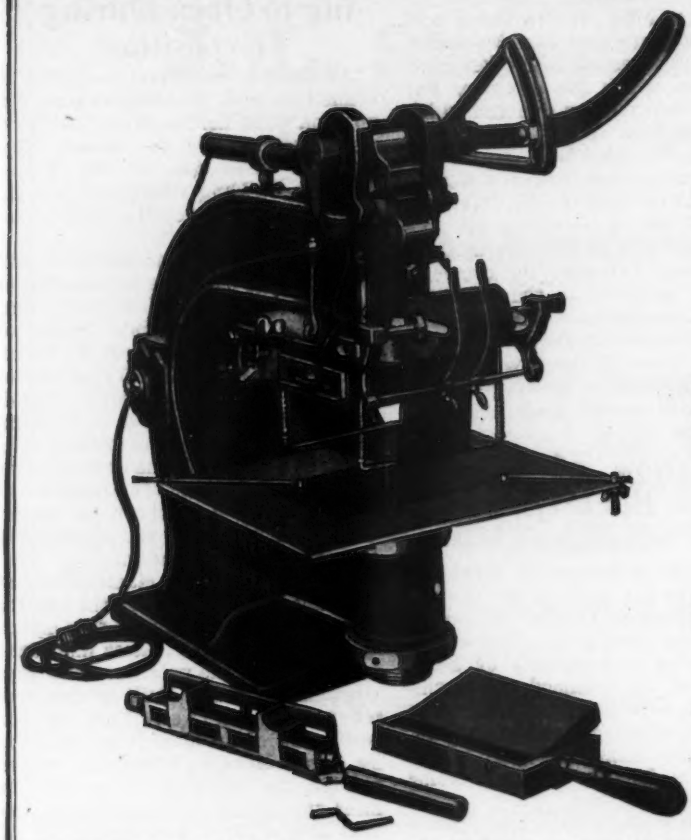
Installs C. & P. Equipment

In line with their increasing need for additional equipment, Schaefer-Ross, Inc., Rochester, N. Y., recently purchased a 44" Chandler and Price automatic cutter.

* * *

"Seven at One Time"

Goldberg Bros., 45 West 18th street, New York City, recently added considerably to their present facilities by the installation of seven Fortschritt-Advance skiving machines.



Getting Down To Fine Points

By infinite degrees of graduation an exact and steady heat is acquired for clean-cut impressions. The automatic feed is devised for accurate spacing regardless of any tractility in the stroke, thereby saving gold.

The

BOEHNER STAMPER

for ROLL LEAF STAMPING AND EMBOSSING

For detailed information write

Improved Boehner Binder Co.

AURORA, ILLINOIS

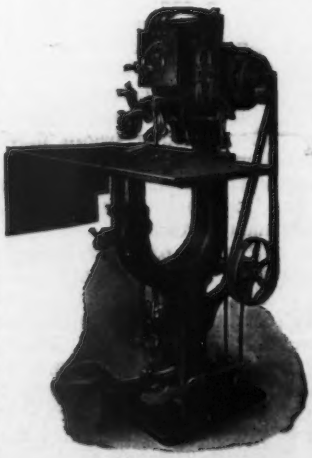
or leading Bookbinders' Supply Houses:

SOLD BY
The H. Griffin & Sons Co., New York, Chicago, Boston
Thomas Garner & Co., Inc., New York, Chicago
Slade, Hipp & Meloy, Chicago
Fred M. Stewart Company, New York, Chicago

Established 1832 Incorporated 1916

HOOLE PAGING AND NUMBERING MACHINE

FOOT POWER ELECTRIC



A machine that is accurate and reliable. Consecutive, Alternate, Repeating and Serial Letter devices.

Best Numbering Machine Made

Interchangeable Parts.

Write for Catalogue.

Hoole Machine & Engraving Works, Inc.

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Bookbinders' Machinery, Stamps and Rolls

THE MACHINE RULES CUTS

INTRODUCING "THE SMALL REINHARDT"

PERFORATES CREASES

ALL IN ONE OPERATION

With This Machine Ruling Is No More An Art—It Can Be Done by Anyone.

An Indispensable Machine for Every Printer or Bookbinder—Large Stock of Machines and Parts

HOFFMANN TYPE & ENGRAVING CO.

Sole Distributors for the United States

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3383 Stuyvesant

Bookbinding Trade at Exposition

(*Continued from Page* 15)

some of the best known men in the graphic arts: William A. Renkel is president and chairman of the board of directors; A. E. Giegengack, is exposition manager and also first vice-president. F. B. Berry is second vice-president, and Ernest F. Eilert is third vice-president. Joseph F.

Winning Poster Design for Graphic Arts Exposition

Herberger is treasurer, John Clyde Oswald, secretary, and Alfred E. Ommen, counsel.

In addition to the above mentioned, the board of directors includes Raymond E. Baylis, John C. Burkhardt, C. W. Chabot, Alfred R. Flower, George K. Hebb, O. H. Kepley, A. O. Jennings, George T. Lord, H. A. Porter, John M. Tuttle, Charles C. Walden, Jr., and Harvey H. Weber and James S. Wiley.

* * *

Holliston Mills Adopt Group Insurance Program

The Holliston Mills, Inc., of Norwood, Mass., has adopted a cooperative group insurance program which provides employes with life protection in excess of $140,000 and liberal benefits under the terms of a health and non-occupational accident policy.

The group plan, underwritten by the Metropolitan Life Insurance Company, provides for the payment of premiums jointly by employer and employes.

All employes in the main classification receive $1,000 of life insurance, and under the terms of the health and accident policy, will be paid $10 a week for a maximum of thirteen consecutive weeks, if unable to work due to sickness from any cause, or injury received while off the job.

A visiting nurse service is provided all insured sick or disabled employees by the Metropolitan company.

Interlaken Mills Feature New Cloths

Interlaken Mills, of Providence and New York, have just issued samples of six new, attractive Interlaken common colors which the company has added to their regular line and which may be obtained in any of eighteen patterns.

The company has issued a sample book of Imco book cloths, featured by the addition of new colors and patterns which have recently been added to this line. Likewise, the company also calls attention to the improved finish of the cloth, which has been made a permanent feature of this product. Some of the new patterns are characterized by strikingly original effects in leather grain.

* * *

Operation of Pleger Book Back Gluing Machine

One of the operations of bookbinding which means much to the appearance and permanency of the bound volume is the glueing up of the backs. The exacting requirements of keeping glue off the trimmed edges, and at the same time making sure that the glue is rubbed in between the sections, demand care, dexterity, and, where the work is done by hand, a strong and speedy right arm.

To increase the output and lighten the burdens of gluing the John J. Pleger Co., of Chicago, has been featuring the Pleger book-back glueing-up machine.

To operate the machine, a pile of books, five or more in thickness, preferably the pile as taken from the trimmer, are taken, placed in the carriage, and held against the back support. A step on the treadle and in the forward movement a rotary brush comes in contact with the books and rubs the glue in. Two flat brushes remove the superfluous glue. At the completion of the stroke, the books are removed and the carriage returns to its starting point. After six piles or more are glued, the operator separates the books and continues. On thin books an additional worker to separate books after glueing will, it is said, more than double the output.

Advantages claimed for the machine are greater production, no waste of glue, as the surplus glue is returned to the glue pot, and perfectly glued up books. Its makers say that a few minutes at the end of the day are sufficient to clean it up preparatory for the next day's work.

* * *

Pacific Coast Sales Book Co. To Build

The Pacific Coast Sales Book Company, Los Angeles, has contracted for the construction of its proposed new plant at Slauson Avenue and Avalon Boulevard, to be one-story 150 x 265 feet, reported to cost about $75,000 with equipment. John M. Cooper, Rives-Strong Building, is architect.

Master Printers Building to Open During Exposition

Among the important activities in connection with the Graphic Arts Exposition to be held in New York next September, will be the formal opening and dedication of the Master Printers Building which will be completed just before the Exposition opens.

Those who have been invited to take part in these exercises include Mayor James J. Walker of New York; Hon. George H. Carter, Public Printer of the United States; Ernest F. Eilert, president of the United Typothetæ of America; and John J. Deviny, president of the International Association of Printing House Craftsmen. The affair will be held in the club rooms of the new building and the program will include either a luncheon or dinner, entertainment, music and appropriate souvenirs of the occasion.

Construction on the Master Printers Building has now reached the twelfth floor and when completed this edifice will be one of the greatest industrial monuments to the printing craft anywhere in the world. Built for the master printers of New York as the realization of an ideal long cherished by Jacob Monsky, himself a master printer, the building is designed to meet special requirements of its tenants and to serve as a center for all social activities of the craft. The immense club and dining rooms planned for the top floor, offer convenient and appropriate quarters for meetings of either a business or social nature. Every detail of construction and equipment, it is announced, has been planned to give printers and the associated trades service, convenience and utility.

* * *

Case, Lockwood & Brainard Move to New Building

The Case, Lockwood & Brainard Co. recently completed its removal to the company's new five-story building located on the corner of Trumbull and Hicks Streets, Hartford, Conn. The company began moving the third week in December and at the end of the second week in February was comfortably settled in its commodious quarters.

The new plant of the company is the largest in the vicinity devoted entirely to binding and job printing and will be occupied entirely by the Case, Lockwood & Brainard Co. The arrangement of the departments has been made with an eye towards the greatest ease in handling work. The bindery is located on the third floor.

* * *

BOOKBINDER SEEKS POSITION

First Class forwarder, finisher and ruler wants a job. No "maybe's," any shop, any branch or general. Address Box 515, care of BOOKBINDING MAGAZINE, 20 West 34th Street, New York City.

J. L. Shoemaker & Co.

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All Bookbinders' Materials

May We Suggest Our

50 inch—No. 10—White Army Bookbinders Canvas for Jackets On County Records, etc.

It cuts two covers across the roll

May we quote you with sample?

The Rotator

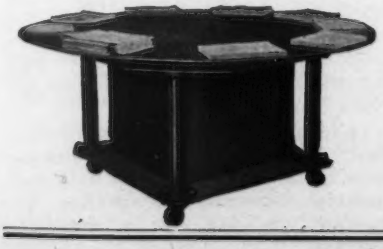
TRADE NAME REGISTERED PATENTS PENDING

Built for years by the Rotating Machines Co., Hagerstown, Md.

and used extensively in the best shops throughout the United States, Europe and Australia

The Original Ball Bearing Motor Driven Gear Drive Rotating Table for printing offices and binderies. Built entirely of Steel, enameled Dupont's Duco Finish, green.

Can't Be Overloaded and Won't Upset



Roll it anywhere and hook up to lamp socket. Capacity 28 piles 6 x 9 signatures.

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TENACITY

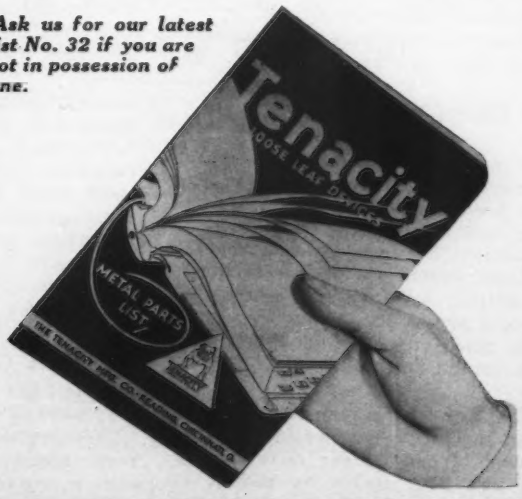
LOOSE LEAF METAL PARTS

Every up-to-date loose leaf bindery should have a dependable source of supply for its metal parts.

The strength of a loose leaf binder is in its metal part.

Tenacity offers a complete line of loose leaf metal parts, and a service that is as complete as the line.

Ask us for our latest list No. 32 if you are not in possession of one.



Manufacturing Stationers Celebrate Fortieth Anniversary This Year

Phoenix Concern Has Interesting Career Extending Back to Arizona "Pioneer" Days

From a small country print shop, in the days before the railroad, to a fair-sized modern plant containing bindery, ruling, printing and engraving departments, sums up the interesting career of The Manufacturing Stationers, Inc., Phoenix, Arizona, which will this year celebrate its fortieth anniversary.

The country print shop sprang into existence in 1887. It was owned and operated by H. H. McNeil, who brought into what was then the Territory of Arizona, its first ruling machine which, of course, in those days was operated entirely by hand.

An Interesting Relic

There is standing on its floor now, and doing just as good work as the day it left the factory, a Washington hand press that was used on the first newspaper in Phoenix. It is being used now as a proof press on certain classes of work. This press was landed on the banks of the Colorado River by railroad, and was then freighted to Phoenix by wagon, a distance of about 500 miles.

The shop continued to grow and, in 1891, it was incorporated as the H. H. McNeil Company, and a fair-sized stationery store was operated in connection with it.

Enjoys Steady Growth

The Manufacturing Stationers was incorporated in 1918, following the separation of the stationery end of the business from the printing end. Hand in hand with the development of city and state, this firm has enjoyed a steady growth until today its equipment and organization is capable of an annual output that is far in excess of the most sanguine hopes of its founder.

The bindery equipment consists of two ruling machines, two cutters, two stitchers, perforators, folding machines, together with round cornering and tab cutting equipment, gold and other necessary "tools of the trade," enabling the company to handle anything in the commercial line, and very frequently it is called upon to handle jobs of considerable proportion in the edition line.

Its printing and engraving departments are equally well equipped, and its city and country sales organization, accounting department, and shipping department, with motor truck delivery, round out a loyal and efficient organization of approximately forty employees.

Frank T. Alkire is president and treasurer of this "live" organization, while the other officers who have helped to bring it to its present position of prominence in the trade are C. C. H. Boon, vice-president; J. F. Alkire, secretary; Charles B. Stambaugh, vice-president and sales manager; E. A. Harrington, office manager, and A. J. Doud, superintendent.

* * *

Negroes Own and Operate Southern Printing and Publishing Plant

A printing and publishing plant owned and operated entirely by Negroes is that of the Negro National Baptist Convention, located in the new Morris Memorial Building, Fourth Avenue and Deadrick Street, Nashville, Tenn. This organization, which is under the management of Dr. A. M. Townsend, D. D., secretary of the Publishing Board, is considered one of the largest Negro publishing houses in the world.

The building in which it is housed was designed by a Negro and built entirely by Negro labor, and the company employs 125 people, all Negroes. The plant, valued at $165,000, contains a well-equipped bindery as well as considerable printing machinery, and produces literature for 25,000 churches, and 135 Sunday schools.

Elliott Co. Moves to New Location

Charles L. Elliott Bookbinding Company, which for the past few years has been located at 2914 Clifton avenue, has now moved into its new location on Rosedale avenue, where it has been equipped with new machinery in addition to that which was had at the old plant. Mr. Elliott expects to have much greater production at his new establishment.

* * *

Has Sample Book of Ledgers

An attractive new sample book of Brown's Linen Ledger record paper has just been issued by the L. L. Brown Paper Company, of Adams, Massachusetts, manufacturers of this well-known grade.

The book, which has a three-color embossed cover, lists several new stock items and gives the complete range of sizes, weights, and colors in which this paper is stocked with the new flexible hinge.

The book is now being distributed to agents for the L. L. Brown papers.

* * *

"A Good Mixture"

From "The Librarian," Lodgewood, Gravesend, England:

"Bookbinding Magazine (New York) continues to flourish. The magazine is a good mixture of art, craft, and business."

Louisiana Printing Co. Continues Growing

Organized in 1909 by Walter C. Wright and several of his associates to take care of the printing of the *Lumber Trade Journal*, of which Mr. Wright was publisher, the Louisiana Printing Co. of New Orleans has grown into a large modernly equipped plant in which a complete bindery for hard and soft bound books shares activity with every type of printing.

In the latter part of 1910 the company was acquired from the original incorporators by Henry L. Herbert, R. A. D'Aunoy, Joseph J. Scheuering, and William McKnight all of New Orleans. Mr. McKnight later disposed of his holding, on account of illness, and Mr. Scheuering died in 1926.

The original business of the company was confined to the printing of Mr. Wright's journal and several other periodicals. Later, catalog and general job work was added. From its original location with a floor space of 2,500 feet, the company expanded rapidly until now its quarters at 921-27 Lafayette street, with 15,000 feet of space, house a large equipment of printing and binding machines.

The company now enjoys a wide reputation for the handling of publication work and large special orders. Altogether it takes care of some twenty periodicals. Among its prominent patrons is the *Lawyer and Banker*, which has been printed by the Louisiana Printing Co. for the past twelve years, although the publication offices of the periodical are in Detroit. In fact, a substantial portion of the firm's printing and binding work comes from outside the New Orleans territory.

The company has a trained staff of employees, many of whom have been with the firm since its start. The present officers of the concern are H. L. Herbert, president; E. D. Seghers, vice-president; R. A. D'Aunoy, secretary and treasurer.

* * *

"Useful Information"

From James C. Lorimer, treasurer, Standard Bindery, Inc., 5940 Cass Avenue, Detroit, Mich.:

"We receive your magazine (BOOKBINDING MAGAZINE) with unrelenting regularity, and nose through it from cover to cover. We also notice the comments you are receiving on your publication, not wanting to be the last, to help the cause, we now throw our cards on the table, we want to thank you for helping us, by giving us so much useful information, as is found in BOOKBINDING MAGAZINE. May success, and a large circulation be yours."

* * *

In books lies the soul of the whole Past Time; the articulate audible voice of the Past, when the body and material substance of it has altogether vanished like a dream.—CARLYLE.

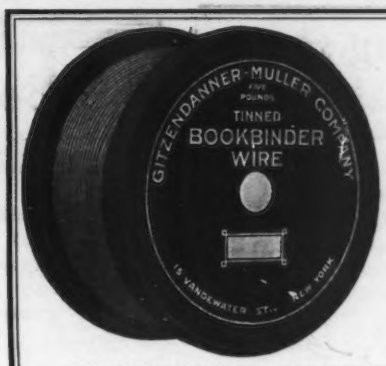
Hayes' & Barbour's

BOOKBINDERS' THREADS

For Sale at all the Leading Jobbers of Bookbinders' Supplies

The Linen Thread Company
New York

Philadelphia Boston St. Louis Chicago
San Francisco Cincinnati



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of
Bookbinder Wire
Please Phone
Beekman 1231

GITZENDANNER - MULLER CO., INC.
15 Vandewater St. New York

$5 for every bindery "kink"

Have you any pet bindery "kinks" or ideas for the trade? BOOKBINDING MAGAZINE will pay $5 for every idea described for publication in the magazine:

Let's help ourselves by helping others

Address All Contributions to

BOOKBINDING MAGAZINE
20 West 34th Street
New York City

"Watchful Waiting" costs more than glue

A water-jacketed pot wastes many dollars of payroll time. Water must be constantly replaced, glue must be stirred, glue scum must be cleaned off, workmen are often waiting for glue.

A "three-heat" electric pot wastes far more payroll time than its own cost each year. Many three-heat pots actually cost a hundred dollars a year in useless expense!

Sta-Warm Electric Pots and Heaters

Control Heat at 140-145 Degrees

In Sta-Warm pots and heaters, the glue controls its own temperature. Thermostat turns electric current on and off as needed—does not waste current by shunting it through resistance. Glue cannot overheat and injure itself. No waste of time in watching or waiting—the one glue pot you can enjoy forgetting.

THE HOLLISTON MILLS, Inc.
BOSTON NEW YORK CHICAGO ST. LOUIS
Manufactured by Sta-Warm Electric Heater Corp.
RAVENNA, OHIO

24000!

ONE of the leading Bank Stationery Supply Houses is turning in round corners on bank pass books at the rate of 6000 cases or 24000 round corners in an eight-hour day.

THEY say that the Pleger Round Corner Turning In Machine excells any machine in the world.

THE machine will turn in any material used in Bookbinding.

John J. Pleger
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Chicago, Ill.

Stripping Machines, Reinforcing and Tipping Machines, Mulroney Safety Trimmer, Book Back Gining Machines, Hinged Paper Covering Machines, Strip End Trimmers.

Among the Publishers

Scandinavian Foundation Publishes

An interesting private publishing venture recently undertaken was that of the American-Scandinavian Foundation, which has completed plans for the publication of an English version of "Norse Mythology."

* * *

Frank-Maurice Moves to Larger Quarters

Frank-Maurice, Inc., Publishers, of New York, have removed to larger quarters at 114 East 32nd Street, just off Park Avenue.

* * *

Chemical Catalogue Changes Address

The Chemical Catalog, Inc., has removed from 19 East 24th Street to 419 Fourth Avenue, New York City.

* * *

Unicorn Press, New Publishing House

Another new publishing house has made its debut in New York. It is the Unicorn Press, which has been recently established at 5 East 57th Street. The four books announced for Spring publication embrace modern fiction, poetry, and art subjects.

* * *

Walter Lippincott

Another of Philadelphia's publishing veterans has passed on in the death of Walter Lippincott, who died in his 78th year, at his home, "Alscot," Bryn Mawr, after an illness of two days. Four years ago he relinquished active participation in the affairs of He was the second son of J. B. Lippincott, founder of the publishing firm of J. B. Lippincott & Sons.

Mr. Lippincott was educated at the Thomas Baldwin school and entered the University of Pennsylvania but left there in his sophomore year to join his father's firm. Since then until the incorporation of the concern, in 1885, he was in personal control. In 1881, he suffered a nervous breakdown and was advised to retire from business but stuck to the ship until incorporation, when he became a director. His presence was felt largely in an advisory capacity until his retirement. He is survived by one daughter, Mrs. Stricker Coles, wife of a well-known Bryn Mawr physician.

Mr. Lippincott was a member of many organizations and clubs, including the Union League, University, Philadelphia Country, Franklin Inn, Merion Cricket clubs and several patriotic societies. The funeral services at his home were simple and interment in Laurel Hill cemetery was private.

Bookbinders Want Aids

Send your wants to BOOKBINDING MAGAZINE, *20 W. 34th St., New York City, and they will be published in this department at the rate of 25 cents per line, minimum six lines.*

EMPLOYMENT

ALL-ROUND BINDER SEEKS NEW POSITION

All around man who can rule, forward, cut and finish desires position. Has had twelve years' experience as foreman. Address Box 505, care of BOOKBINDING MAGAZINE, 20 West 34th St., New York City.

FORWARDER AND RULER

Experienced forwarder and ruler seeks position with firm in East. Can handle any kind of binding and ruling. Eleven years experience with present employer. Can furnish excellent references. Address Box 500, care of BOOKBINDING MAGAZINE, 20 West 34th St., New York City.

EXECUTIVE BOOKBINDER

Executive bookbinder and printer, many years' experience, A. 1. mechanic and producer, wishes position where he may buy interest later. Address Box 440, care of BOOKBINDING MAGAZINE, 20 W. 34th Street, New York City.

EQUIPMENT, ETC.

FOLDING MACHINE WANTED

WANTED: One Quad Folding Machine, Size Range 20 x 30 to 40 x 54. Address Box 510, care of BOOKBINDING MAGAZINE, 20 West 34th St., New York City.

ROSBACK EQUIPMENT FOR SALE

1—15" Rosback foot power perforator. Has new die, new stripper, and new punches; has just been thoroughly rebuilt by manufacturer.

1—28" Rosback belt drive; heavy perforator complete with feed gauge, automatic sheet delivery and lay boy. Guaranteed to perforate as good as new. Has just been thoroughly rebuilt by manufacturer. Can be furnished for motor drive.

1—30" Rosback slot rotary perforator with 6 perforating heads. Machine in perfect condition. Has just been thoroughly rebuilt by F. P. Rosback Company. The price is right. Address F. P. ROSBACK CO., BENTON HARBOR, MICH.

STITCHER FOR SALE

An exceptional opportunity to obtain a 1" thoroughly rebuilt Rosback stitcher. Will do flat or saddle work. Guaranteed to be in perfect condition. Address F. P. ROSBACK CO., BENTON HARBOR, MICH.

MACHINERY FOR SALE

Always on hand: Rebuilt round hole vertical perforators; slot perforators; wire stitchers, etc. These are taken in exchange on new Rosback machines. Are thoroughly rebuilt and priced to move quickly. You can find exceptional bargains here. What do you need? Address F. P. ROSBACK CO., BENTON HARBOR, MICH.

MISCELLANEOUS

GRAIN SHEEP FOR SALE

We have about 1000 feet of Red Pin Grain Sheep which belongs to one of our customers. He is anxious to dispose of it at almost any reasonable price. If interested, write to the Boston Bookbinding Company, 10 Arrow Street, Cambridge, Mass., for samples and further information.

Add Three New Salesmen

Barnhart Bros. & Spindler have recently added three new salesmen to their force. J. T. Hanley is to travel the northern part of their south division, Leo McGinnis is on the city job, and W. M. Kile has established his headquarters at Nashville, Tenn. E. A. Tracy, manager of Chicago office, reports very good business, with collections improved and all right. He states that southern business has been showing up well and a handsome spring trade is expected.

* * *

Build Ink Plant

Arrangements were completed recently for the erection of a large plant in South San Francisco for the George H. Morrill Company, manufacturers of printers' inks. This concern has been located at San Francisco for sixty years.

* * *

¶ *Bees don't whine while working. They hum. And they furnish a fine example of what co-operation will do in the honey they produce.*

GOLD LEAF

Stamping Leaf of Every Variety in Rolls, Strips and Sheets

Our thirty-five years' experience is at your command.

W. H. COE MFG. CO.

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BOOKBINDERS' ALL IRON SHEARS

TABLE — All iron, 26 in. wide
GAUGES — Accurately, quickly set
CLAMP — Our sectional, foot clamping
SPRING GAUGE — For narrow cutting

Sizes	Prices
33 in.	$210.00
40 in.	225.00
45 in.	250.00
50 in.	300.00
60 in.	350.00

Manufactured by

JOHN JACQUES & SON, WORCESTER, MASS.

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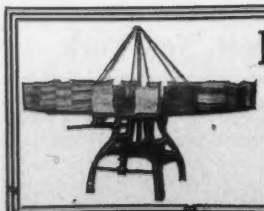
THE STANDARD FOR 40 YEARS

Send a Sample Order

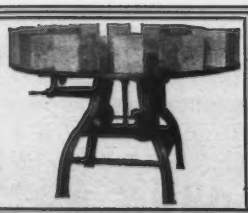
SPECIALTIES AND SUPPLIES FOR PAPER RULERS AND BOOKBINDERS
Glues, Brushes, Gold and Aluminum Leaf
Ox Gall, Ruler's Flannel, Edge and Marbling Colors, etc.
Ask for our Catalog and Prices

H. BEHLEN & BRO. 10-12 Christopher St., New York

Chicago Office: 422 South Dearborn Street



ROTARY BINDERY TABLES



Variable Speed, 2 to 6 revolutions per minute. Bindery girls accomplish nearly twice the work. No energy wasted in foot work means more energy for hand work. Suitable for book sections, single sheets or calendar pads.

THE EFFICIENCY BINDERY TABLE COMPANY
12130 Eggleston Ave., Chicago, Ill.

New Book Co. Plans Drive for Text Book Work

A drive to get the text book business of Southern schools and colleges will be undertaken by the newly organized Byrd Publishing Co., of Atlanta, Ga., formerly the Byrd Printing Co. Plans have been worked out and a great deal of equipment arranged for to handle this business, and capital stock of the company has been increased to $500,000.

According to Charles P. Byrd, head of the new enterprise, figures based on government reports show that twelve Southern states are spending more than $27,000,000 on elementary school books alone.

Associated with Mr. Byrd in the new enterprise will be Lawton B. Evans, Augusta, Ga.; H. H. Anderson, Jr., Louisville, Ky.; and W. D. Farley, Detroit, Mich. Mr. Evans, who will be editor of the publication department, is a well known teacher and author. He is the son of the late Gen. Clement A. Evans, and for many years was superintendent of schools at Augusta, Ga. He is the author of a number of historical books.

* * *

Rae D. Henkle to Publish Books

A new publishing concern, Rae D. Henkle Company, Inc., has been organized, with offices in the Bible House, 45 Fourth Avenue, New York City. The President of the company is Rae D. Henkle, a well-known newspaper and magazine editor. The other officers are Charles P. Kimmey, Vice President; Howard H. Nieman, Secretary, and Franklin W. Kimmey, Treasurer. The new firm promises a list of interesting titles, both in fiction and in non-fiction.

Returns from Western Trip

George P. Wiggington, president of the Kalamazoo Loose Leaf Binder Company, has returned from an extended business trip to Pacific Coast points.

* * *

Purchase Two Perforators

In line with the enlarged demands of its customers, Storer, Meek & Co., Ltd., of Wellington, N. Z., added to its equipment by the purchase of two Rosback slot rotary perforators.

* * *

Install Paring and Round Cornering Machines

The J. L. Morrison Co., of Toronto, recently installed a Prakma paring machine and three hand power round cornering machines, purchased from the Hoffmann Type & Engraving Co., of New York City.

C. & W. Pyle Co., Inc.
WILMINGTON, DEL.
TANNERS
"Supreme" Goat, "Kaira," Sheep, Skivers, Buffing, Glazed Kid
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Selling Agents
THE HOLLISTON MILLS, INC.,
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METAL PARTS FOR LOOSE LEAF BINDERS
WE manufacture a complete assortment of parts for every type of Binder—Ledgers, Post Binders, Transfers, Prong Binders, etc. Send for catalog and special prices. Also a complete line of finished binders and forms.
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LOOSE LEAF SYSTEMS
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New York City

"KRAUSE"
Embossing Presses, with and without Leaf Attachment, in all sizes. Transfer Presses, Paper Cutters, Rotary Card Cutters, Automatic Seal Presses, Die Presses.
Hoffmann Type & Engraving Co.
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Specialties — Bookbinder's, Paging and Cover Inks
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RULING MACHINES AND PENS
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Muller Gluing machines, Index Cutters, Thumb Index Pliers, Pass Book Head Cutters and other bookbinders' machinery.
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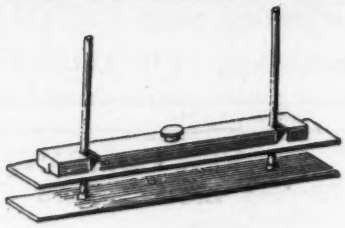
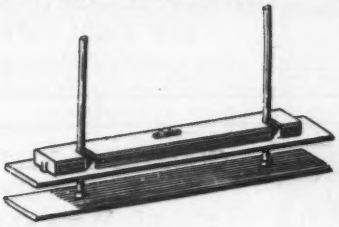


←TURNKNOB

PUSH BUTTON→



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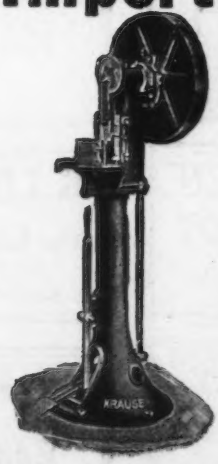

Embossing Machines Paper Cutters
Shears Die Presses
Round Cornering Machines
Book Rounding Machines
Backers Beveling Machines
Standing Presses Rotary Card Cutters
Paper Drills Gluing Machines
Wire Stitchers, Foot and Power
Book Sewing Machines, Eyeletting Machines
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Have You Consulted Our WANT AIDS on Page 52

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Office cutters—economical, convenient.
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Book Manufacturers' Directory

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Book Manufacturers
406-426 West 31st St., New York

D. S. BRASSIL BINDERY
41-43-45-47 ELIZABETH STREET
NEW YORK CITY
Cloth and Leather Edition Binding

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Flexible Work Our Specialty
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J. J. Little & Ives Company
Typesetting :: Electrotyping :: Printing
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425-435 East 24th Street, New York

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Book Manufacturers since 1893
526 West 26th Street ~ New York

THE HADDON CRAFTSMEN
Photo Engraving — Composition — Electrotyping
Printing — Binding
New York Office: Equitable Life Assurance Bldg.
Manufacturing Plant: Camden, N. J.

BUFFALO

BUNCE-KINDER COMPANY
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149-151 SEYMOUR STREET
BUFFALO, N. Y.

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Our Specialty Is Quality and Service

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Perfect Bookmaking in Its Entirety

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MURPHY - PARKER COMPANY
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Also Catalog
Efficient Workmanship — Prompt Service
701-709 Arch Street, Philadelphia, Pa.

International Textbook Press
Scranton, Pa.
Complete Printing and Binding Service

BALTIMORE

MOORE & COMPANY, Inc.
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BALTIMORE, MD.
Edition Binders

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KINGSPORT PRESS
KINGSPORT, TENNESSEE
The largest straight book production plant in the country
Sales Offices: 578 Madison Avenue, New York City

VIRGINIA

L. H. JENKINS, Inc.
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Edition Book Manufacturers
Case Making for the Trade

DETROIT

THE BURKHARDT CO., INC.
BURKHARDT BLDG.
DETROIT, MICH.

Interesting Specialties Developed by Bindery

One of the fields into which its work in leather tooling for book covers has led the Burkhardt Company of Detroit is that of the manufacture of furniture upholstery.

The concern has specialized in the adoption of new styles in bookbinding, and as the trend of architecture lately has been influenced greatly by the styles of the Old Spanish, as well as Italian Renaissance, one of the firm's designers made a special study of leather-tooling and finally developed a method of reproducing the general appearance of the Old Monks in a commercially practical way.

The hand-tooled book covers caught the eye of furniture manufacturers, who thought the designs would be admirably suited for upholstery. Samples were made by the Burkhardt Company and put on some special antique furniture for the yearly exhibit at Grand Rapids, Mich. Now the company is supplying hand-tooled reproduction for nearly fifty of the country's leading furniture manufacturers for upholstery, as well as panels in cabinets, desks, fire screens, card-table tops, book ends and on many other decorative articles.

Meeting of Branch Managers of Methodist Publishing House

The seventh annual meeting of the branch managers, agents, etc., of the Methodist Publishing House was held recently in Nashville. Beside the manufacturing plant and executive and sales building in Nashville, there are branch houses in Richmond, Va., Dallas, Tex., and San Francisco, Cal. Sales of printed matter by the combined business for 1926 was far in excess of $2,000,000. Printing and publishing is done in the recently constructed $500,000 plant at 815 Demonbreun Street, Nashville, where more than 200 printers, pressmen and bindery operatives are employed. The book publishing business of the church is done under the imprint of the Cokesbury Press.

* * *

Install Round Cornering Machines

A number of binderies have recently installed the Krause round cornering machines, featured by the Hoffmann Type & Engraving Company, New York City. Some of those who have added this apparatus are: Short & Roehm, Newark, N. J.; Arvia Bindery, Chicago, Ill.; Diary Publishing Company, New York City.

New Machine Places Celluloid Tabs on Cards

A machine that will place vulcanized celluloid tabs on either cards or paper and accomplish this without wrinkling the stock has been put on the market by the Nygren-Dahly Company. The machine is thirty-four inches wide and is equipped with both a heating and moistening device. This mechanism is operated by a double action clutch, so that the vulcanizing action takes place while the operator is applying moisture to the next card or paper to be tabbed. This enables the operator to keep a steady pace with the machine and get a production of about 3,500 tabs a day.

* * *

Library Furnishes List of Books on Graphic Arts Subjects

The technology department of the Detroit Public Library has issued to the printing industry in Detroit a list of books it has available on graphic arts subjects. It covers typography, linotype, book publishing, business methods in printing, etc. These books are available for use by any one in Detroit interested in the graphic arts.

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